



U N I V E R S I T Y O F
SOUTH CAROLINA
A I K E N

Retention Update

Presented to the Enrollment Planning Team

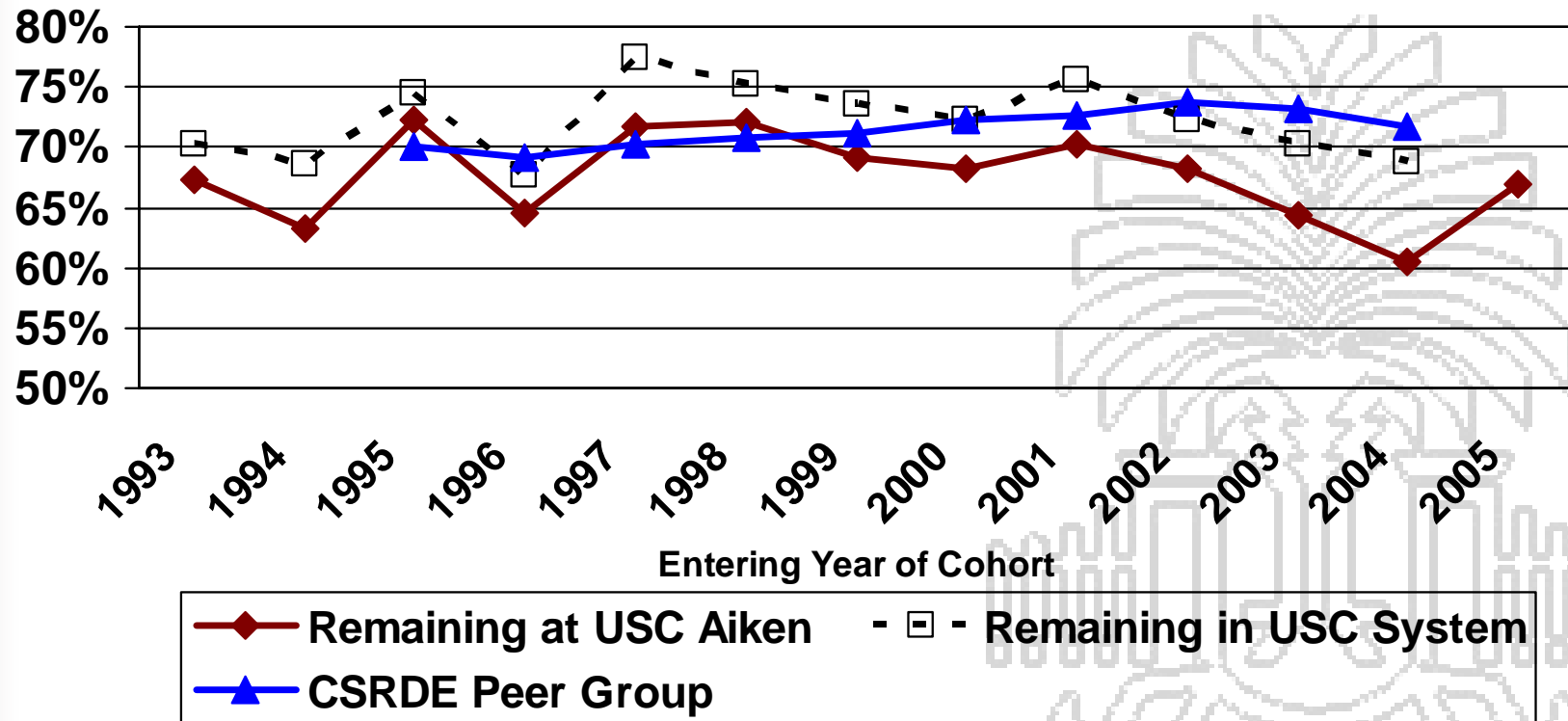
Dr. Braden J. Hosch

Director of Institutional Effectiveness



Overall Retention Rates

- One-Year Retention Rates Rebounded from 60.4% for the 2004 FY Cohort to 66.9% for the 2005 FY Cohort.



CSRDE Peer Group

- Peers in the Consortium for the Study of Retention Data Exchange are:

Armstrong Atlantic State U

Augusta State U

California State U-Monterey Bay

Clayton State U

Coastal Carolina U

College of Charleston

Columbus State U

Dickinson State U

Evergreen State College

Keene State College

Lander U

Massachusetts College of Liberal Arts

North Georgia College and State U

Northern State U

Ramapo College of New Jersey

U of Minnesota-Morris

U of North Carolina-Asheville

U of North Carolina-Pembroke

U of Science & Arts of Oklahoma

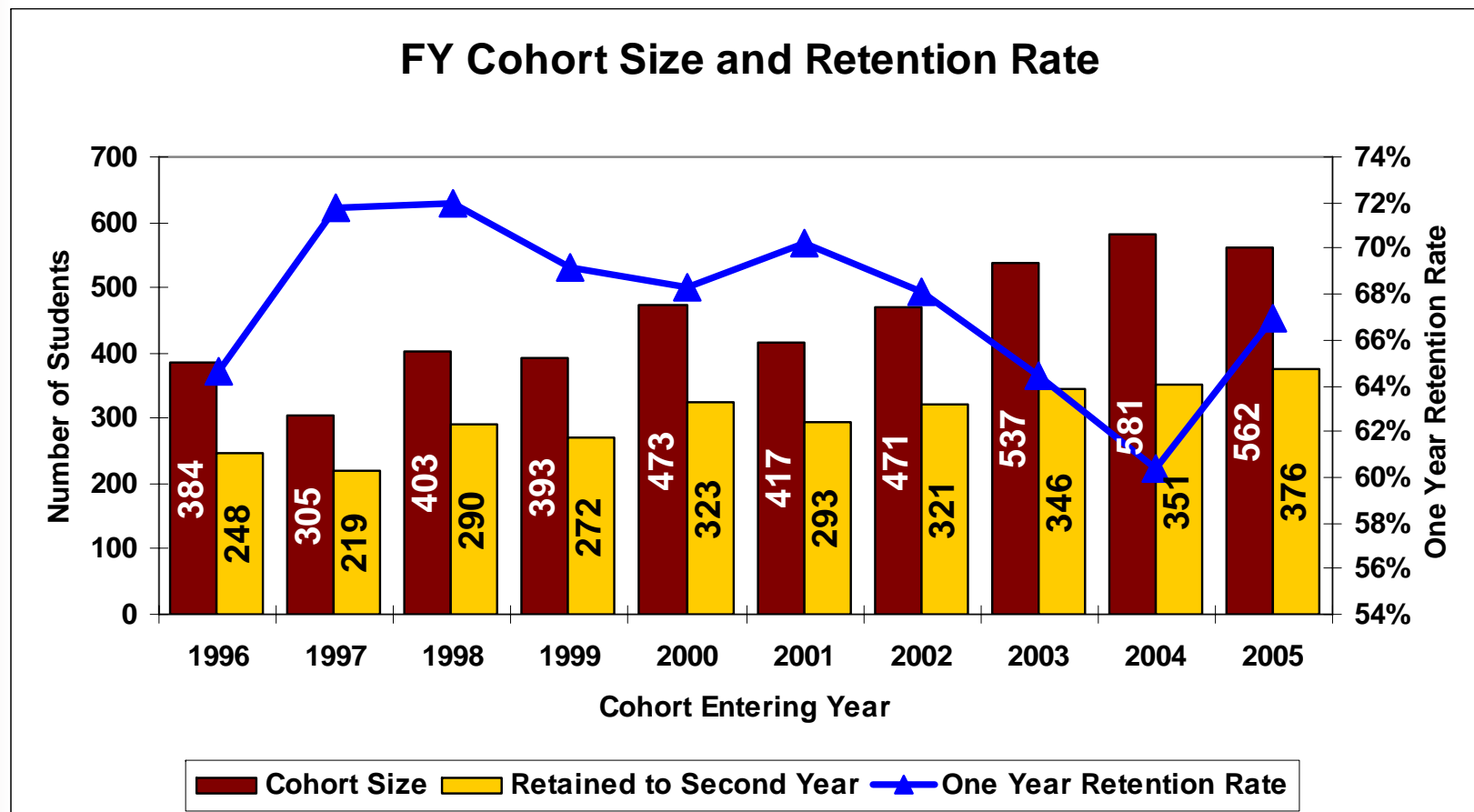
U of South Carolina-Aiken

Winthrop U



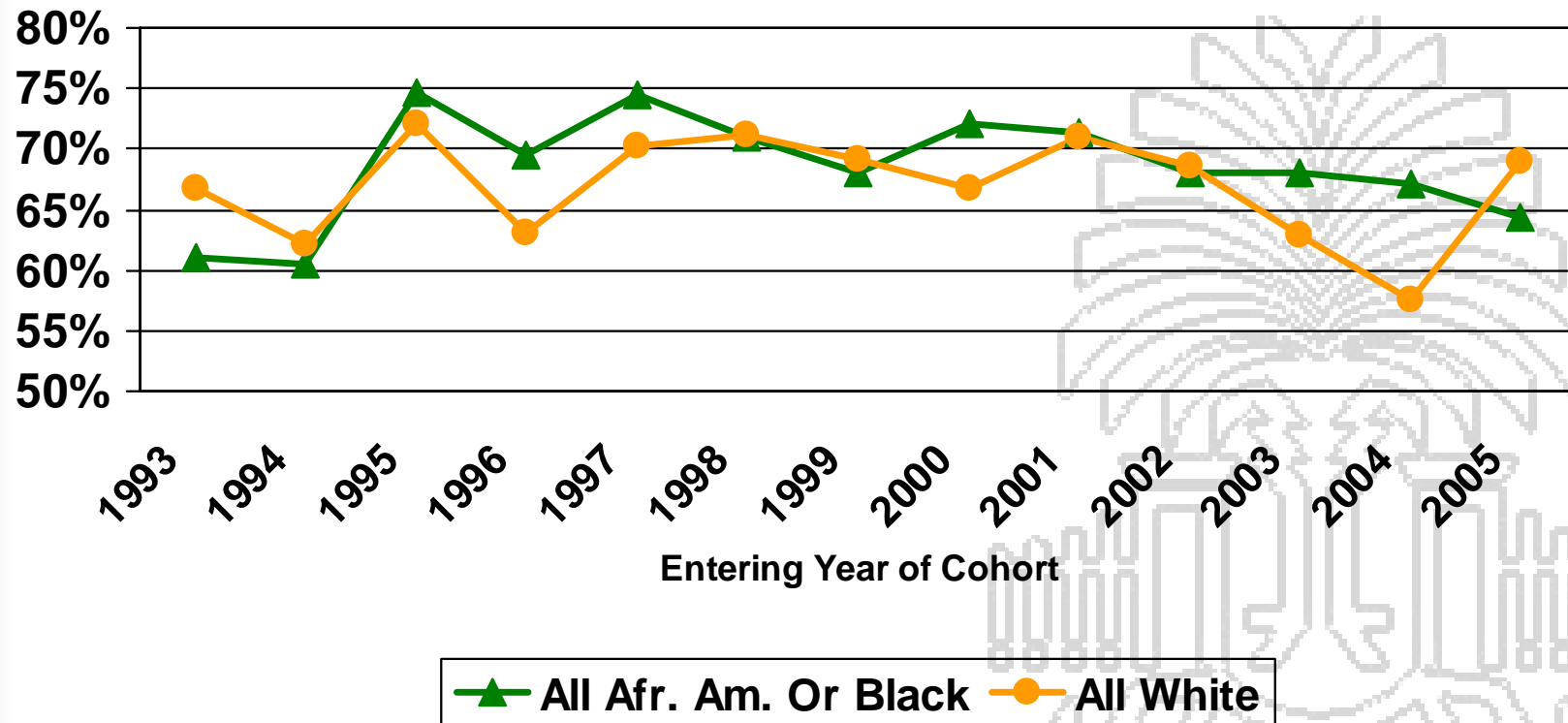
Cohort Size & Retention Rates

- In 7 out of 9 years, when cohort size increased, the retention rate declined, and vice versa.



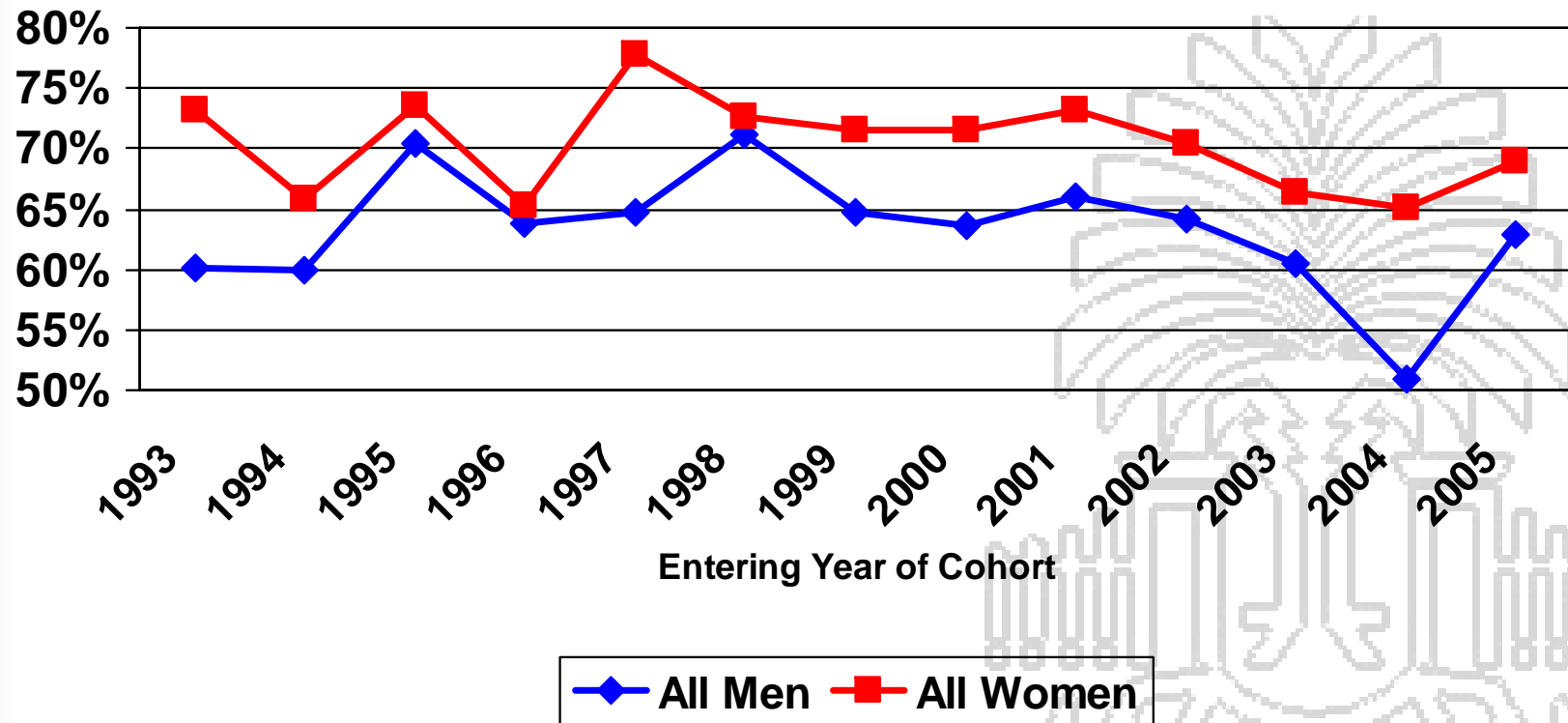
Retention Rates By Race

- 11.5 percentage point increase from 2004 to 2005 for white students
- 2.8 percentage point decrease from 2004 to 2005 for black or African American students



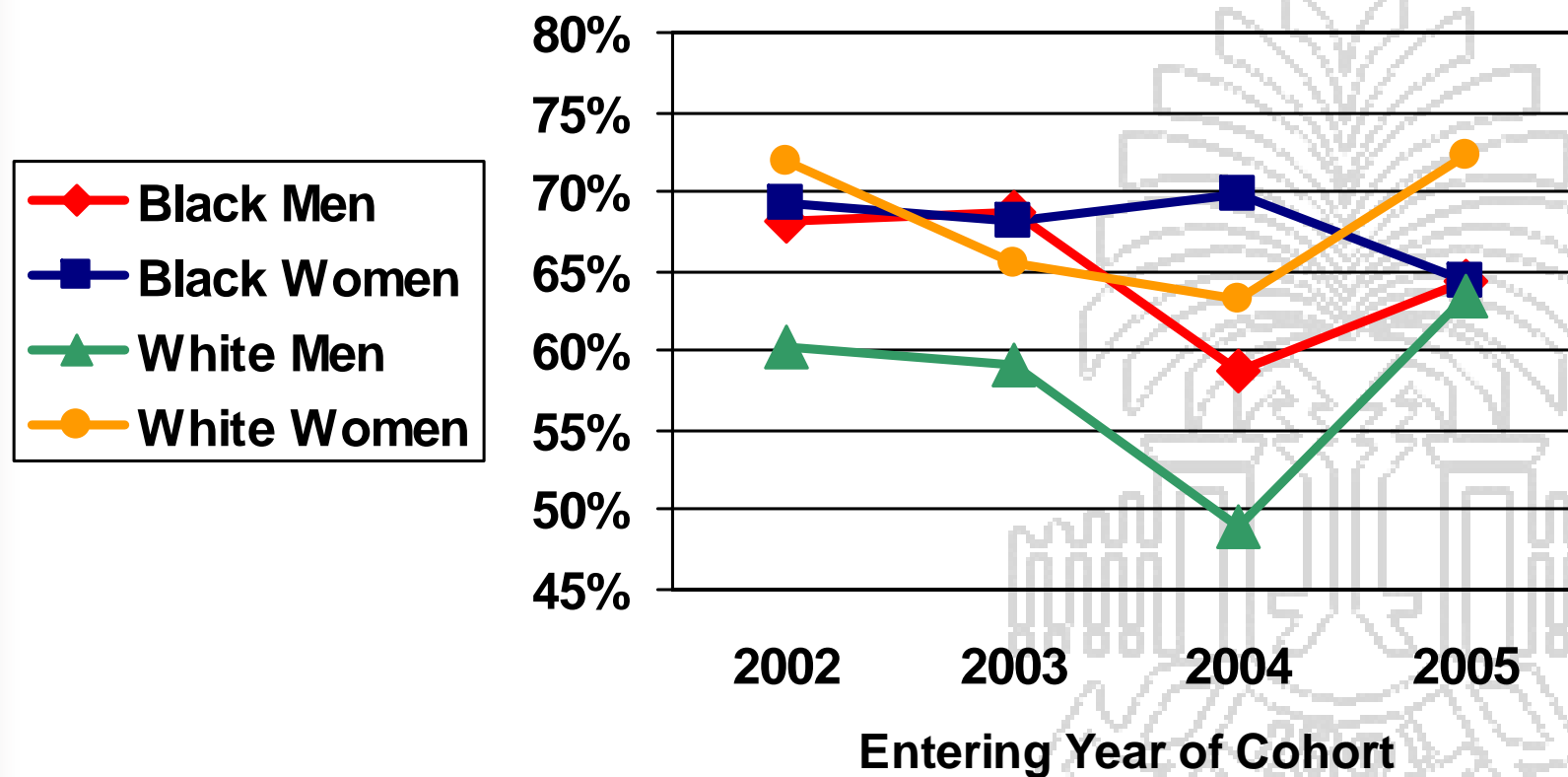
Retention Rates By Gender

- 11.9 percentage point increase from 2004 to 2005 for male students
- 4.9 percentage point increase from 2004 to 2005 for female students



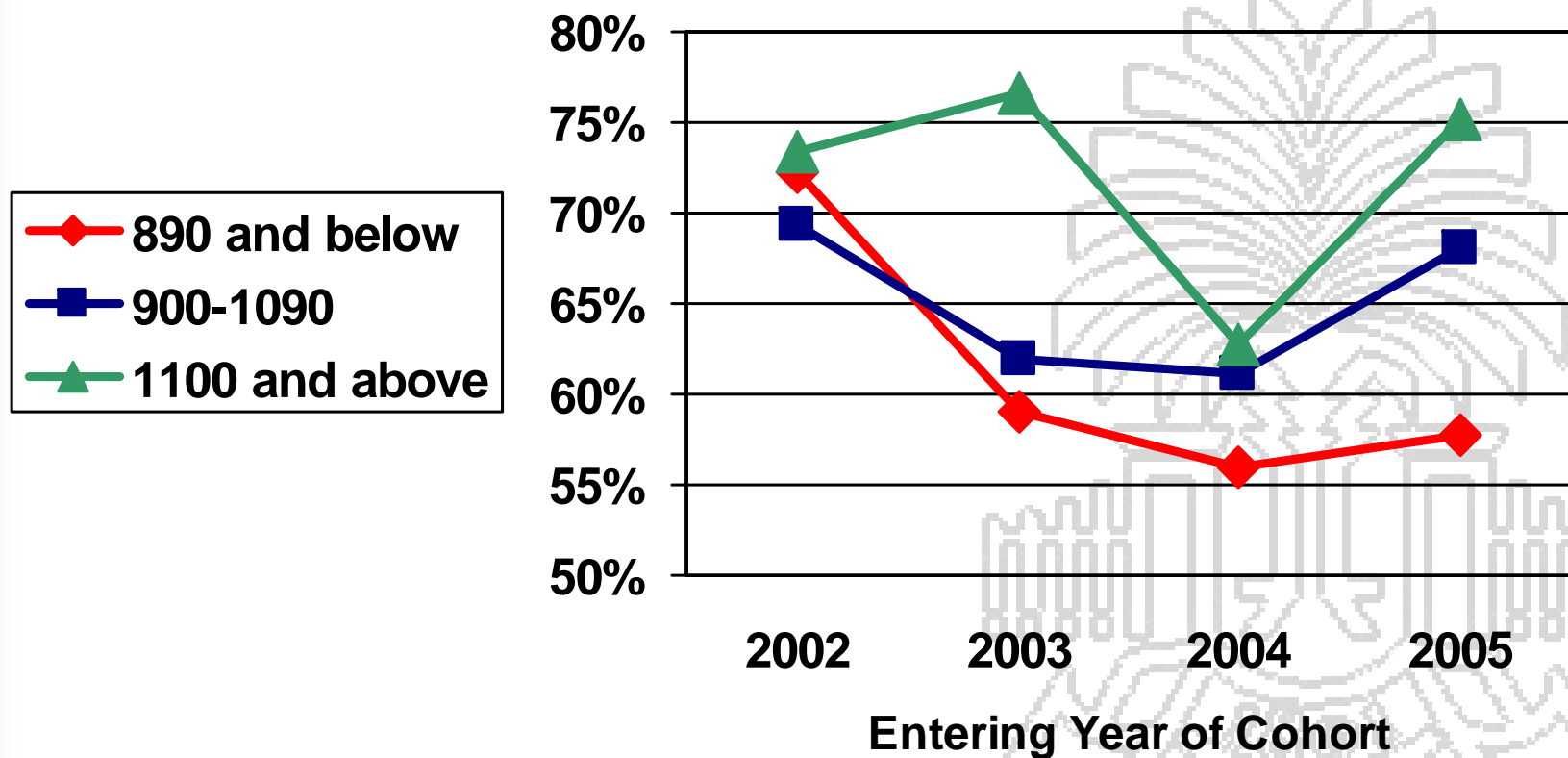
Retention Rates by Race/Gender

- 14.5 percentage point increase from 2004 to 2005 for white men
- 9.0 percentage point increase from 2004 to 2005 for white women
- 5.6 percentage point increase from 2004 to 2005 for black men
- 2.8 percentage point decrease from 2004 to 2005 for black women



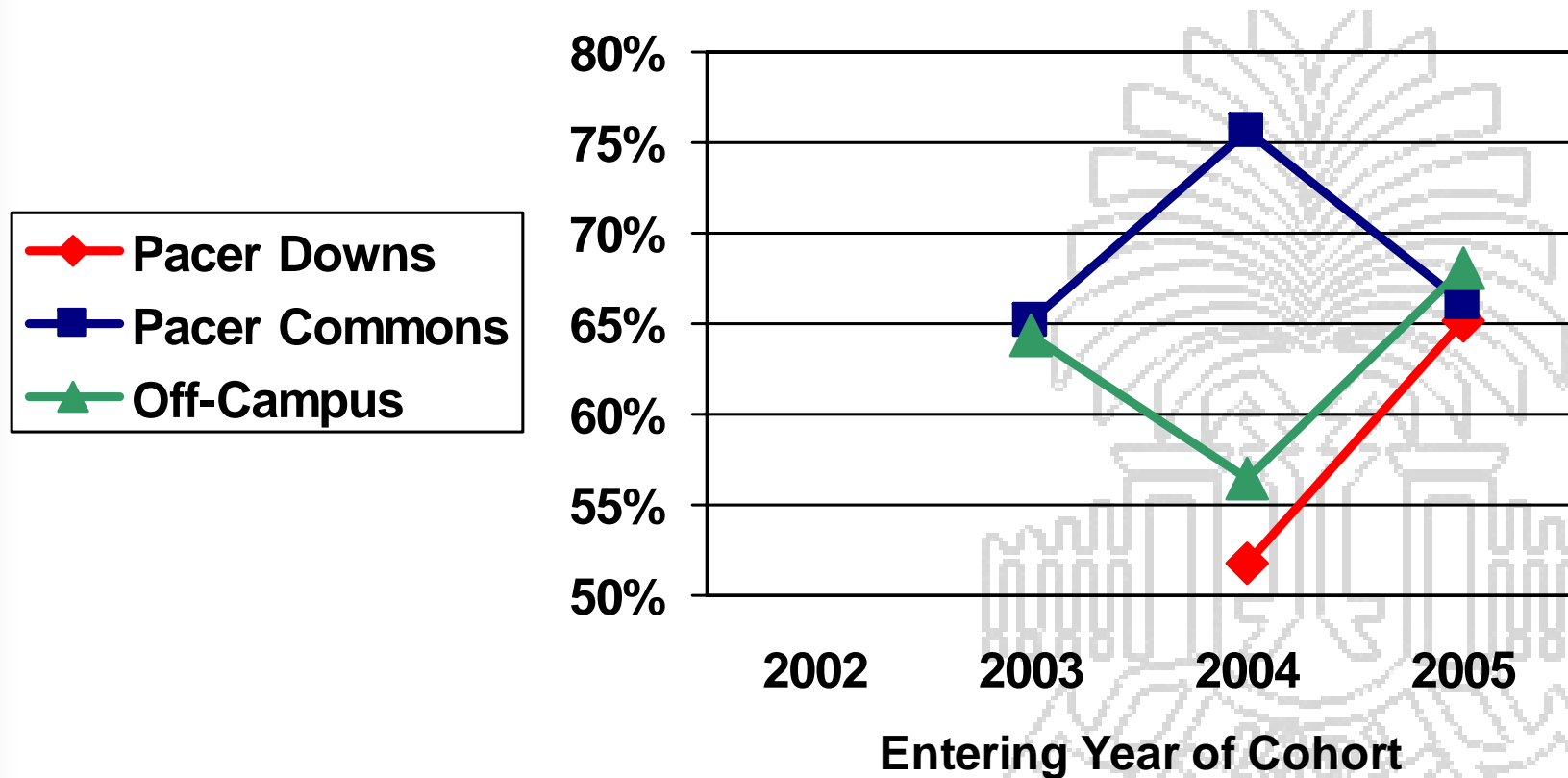
Retention Rates by SAT Scores

- 1.8 percentage point increase from 2004 to 2005 for SAT: 890 and below
- 6.9 percentage point increase from 2004 to 2005 for SAT: 900-1090
- 12.4 percentage point increase from 2004 to 2005 for SAT: 1100 and above



Retention Rates by Residence

- 11.7 percentage point increase from 2004 to 2005 for off-campus residents
- 13.5 percentage point increase from 2004 to 2005 for Pacer Downs residents
- 10.4 percentage point decrease from 2004 to 2005 for Pacer Commons residents



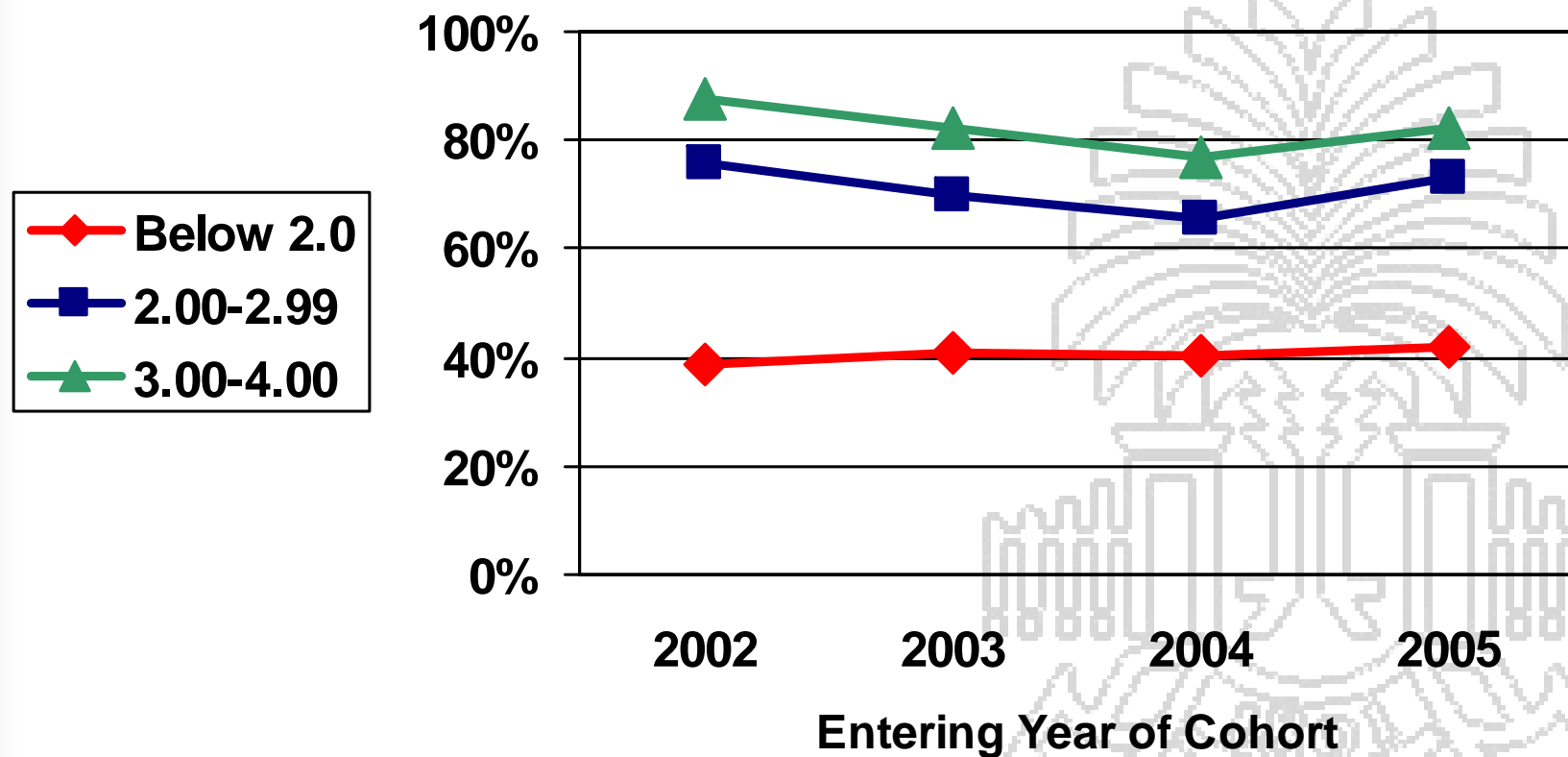
White Males Not Persisting

- 70 out of 137 white men in 2004 FY Cohort were not retained

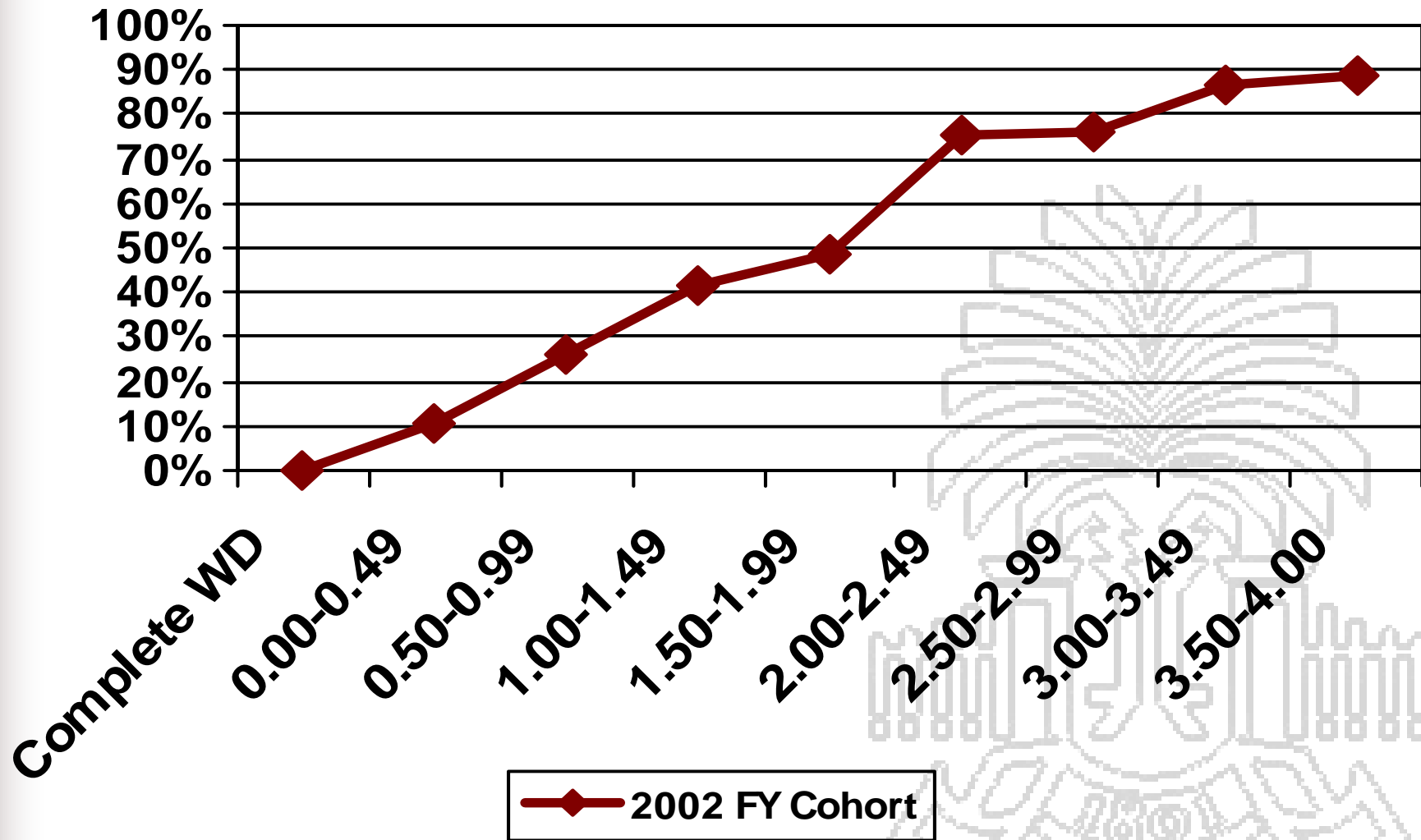
Major	N	%	Avg. SAT
Undecided	12	17%	1100
Engineering	9	13%	1040
Pre-Pharmacy	1	1%	950
Biology	3	4%	1097
Chemistry	1	1%	910
Fine Arts	2	3%	1060
Math & Computer Science	3	4%	1000
Political Science	1	1%	1370
Psychology	1	1%	1030
Sociology	4	6%	1080
Education, All	7	10%	1020
Exercise Science	10	14%	1005
Communications	1	1%	930
Business	15	21%	994
Grand Total	70	100%	1037

Retention Rates by 1st Sem. GPA

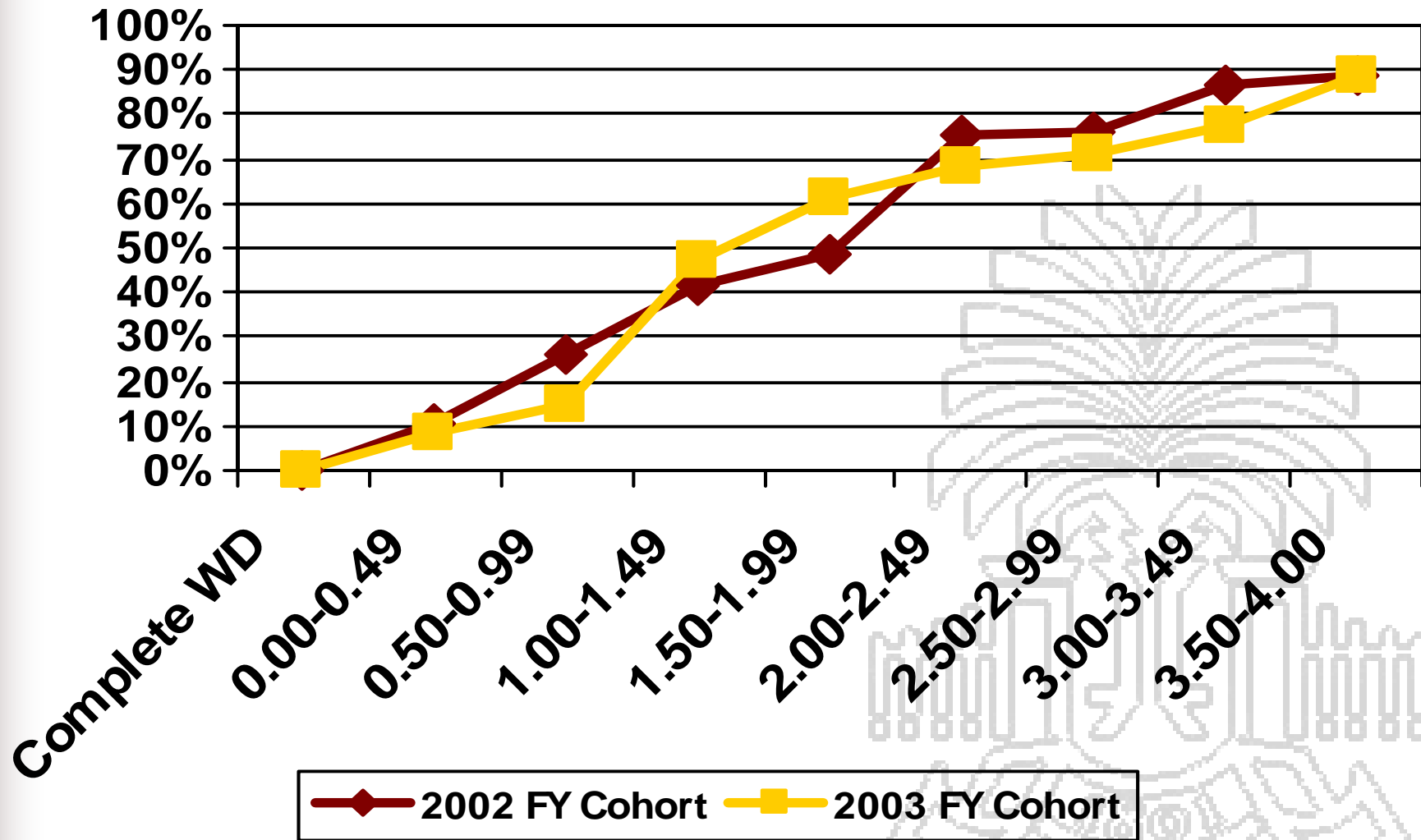
- 1.4 percentage point increase from 2004 to 2005 for 1st Sem GPA < 2.00
- 7.3 percentage point increase from 2004 to 2005 for 1st Sem GPA 2.00-2.99
- 5.8 percentage point increase from 2004 to 2005 for 1st Sem GPA 3.00-4.00



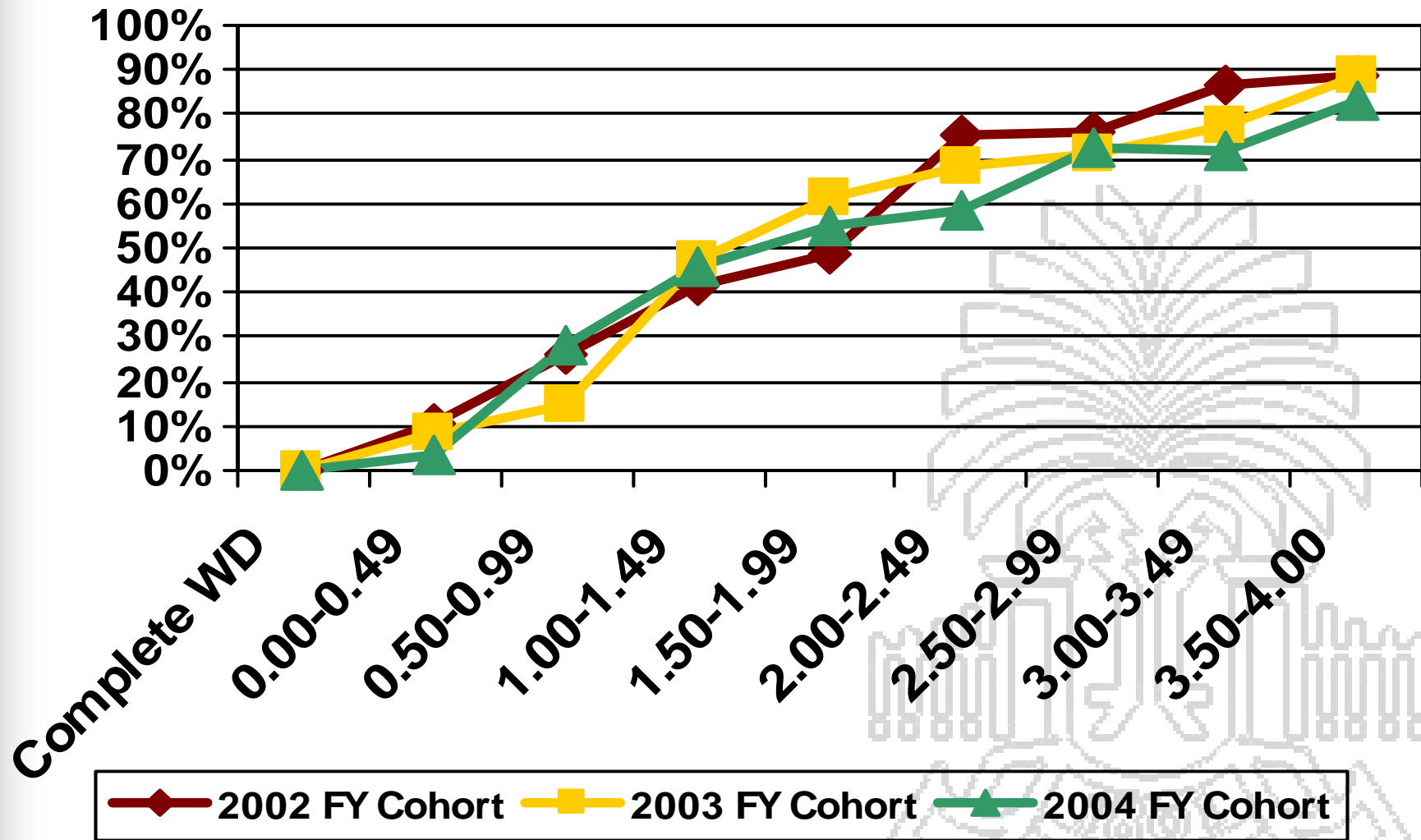
Retention Rates by 1st Sem GPA



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