

IMA PACER

471 University Parkway • Aiken, SC • (803) 987-6543 (cell) • (803) 345-6789 • IPPacer@usca.edu

OBJECTIVE

A position in Marketing with ABC Marketing Group.

EDUCATION

Bachelor of Science in **Business Administration**, May 2007

University of South Carolina Aiken

Concentration: **Marketing**, GPA 3.5/4.0

Life scholarship

RELEVANT EXPERIENCE

Marketing Research Intern

1/07 - 5/07

Computer World

Aiken, SC

- Reviewed all data pertaining to a computer software company.
- Developed and distributed a questionnaire to measure consumer interest.
- Interviewed 50 local and national companies to gain insight on current market trends.
- Used IBM compatible software to statistically analyze collected data.
- Coordinated an advertising and promotional campaign for “Computer Works” software.

Publicity Chair

8/06 - 5/07

Phi Sigma Gamma, University of South Carolina Aiken

Aiken, SC

- Developed all marketing materials to assist with membership recruitment.
- Organized annual “Books for Kids” event to promote reading for local youth.

Special Project

8/06 - 11/06

Strategic Management Class, University of South Carolina Aiken

Aiken, SC

- Participated in a group project that analyzed a local business and developed a marketing plan.
- Led group presentation of the plan to the class using handouts and PowerPoint.

OTHER WORK

Waiter

1/04 - 7/06

Outback Steakhouse

Augusta, GA

- Provided customer service in a restaurant setting.
- Promoted to lead waiter in one year.

ACTIVITIES

- USCA Soccer Team (*Captain*)
- Gamma Beta Phi Honor Society
- Student Advisory Board, School of Business (*Chairperson*)
- American Marketing Association
- Phi Sigma Gamma (*Publicity Chair*)
- Circle K International

COMPUTER SKILLS

WordPerfect, Microsoft Word, Excel, PowerPoint, InDesign

IMA PACER

IPPacer@usca.edu

Temporary Address
451 Pacer Way
Aiken, SC 29801
(803) 123-4567

Permanent Address
PO Box 1234
Pacerville, SC 29888
(803) 765-4321

OBJECTIVE

A supervisory position in a social services agency.

EDUCATION

University of South Carolina Aiken
Bachelor of Arts in **Psychology**, December 2007
Overall GPA: 3.8/4.0
100% self-supporting through college

HONORS AND AWARDS

Deans List (all semesters)
Member of the National Honor Society for Psychological Students (Psi Chi)
LIFE Scholarship
New Student Leader Award

RELEVANT COURSEWORK

Topics in Applied Psychology	Stress and Coping
Developmental Psychology	Abnormal Psychology
Method and Design in the Behavioral Sciences	History and Systems of Psychology
Infant and Child Psychology	Social Psychology
Psychological Testing and Measurement	Introduction to Clinical Psychology

RELATED EXPERIENCE

Child Care Worker, January 2005 – Present
Helping Hands, Aiken, SC

- Supervise 12 emotionally disturbed teenagers.
- Prepare individual treatment plans for each resident.
- Evaluate and report the child's progress to social worker and family.
- Use crisis intervention training to teach anger management.

Independent Study, September 2005 – December 2005

University of South Carolina Aiken

- Participated in research relating to the relationship of caffeine and anxiety.
- Created and administered a survey to participating subjects.
- Summarized survey results and assisted with the development of a final report.

ACTIVITIES

American Psychological Association, Psychology Club (*President*), Circle K International

COMPUTER SKILLS

Microsoft Word, Microsoft Excel, Microsoft PowerPoint, Microsoft Access