



UNIVERSITY OF  
**SOUTH CAROLINA**  
AIKEN

# THE EMPLOYER CONNECTION

OFFICE OF CAREER SERVICES EMPLOYER NEWSLETTER  
SUMMER/FALL 2008

## HOW DO STUDENTS FIND OUT THE TRUTH ABOUT CAREERS? YOU COULD BE THE ANSWER!

There have probably been points in your career where you said, "I wish someone would have told me about this part of my job!" Just obtaining your career would have been easier if you knew during your job search what you know now. Today's college students get much of their information about jobs and careers from books or the internet. While these sources can give a lot of great information, there is often no better source for career information than someone who is currently working in that field. This concept led to the creation of the Career Panels Program.

Each year Career Panels brings professionals from the community into the classroom to tell current students what they do in their careers and how they got those positions. Panel topics relate to the academic classes they are held in and cover various areas such as *Careers in Marketing*, *Careers in*

*Communications*, and *Writing in Diverse Fields* to name a few. Last year's program included 15 different panel topics. Students not only enjoy Career Panels for the information they get, but for the opportunity they have to network with professionals from the community.

To continue providing this program each year, Career Services is always looking for new panelists. Many of our readers receiving this newsletter have already participated in this program. That's where you fit in! If you are interested in participating as a panelist, send an email to Corey Feraldi, Director of Career Services at [coreyf@usca.edu](mailto:coreyf@usca.edu). Not only do our students receive excellent information, the Career Panels Program illustrates the strong relationship USCA has with the Aiken community.



### CAMPUS NEWS

- USC Aiken held a Ribbon Cutting and Dedicating Ceremony this past July for Pacer Crossings, the new freshmen residence hall that has opened this fall. Twenty five percent of our students now live on campus.
- USC Aiken's 11th consecutive year of being ranked in the top three public baccalaureate universities in the South according to U.S. News & World Report.



### COORDINATOR'S CORNER CONNECTING TO FULL-TIME POTENTIAL

A great way employers seem to be having success on our campus is connecting to students through our **On Campus Interviewing Program**. This is a great opportunity for you to save time and put a face with a résumé all at one time. You and our Coordinator of Experiential Education and Employer Relations can work together in setting up a time in how to coordinate these interviews. Students know to show up at their interview time on campus well dressed and prepared just as if they were interviewing at your on-site location. If desired you can always schedule a second

interview at your company location. This recruiting tool is flexible in helping to meet your needs in a short period of time. Please contact Heather Hanami at 803-641-3533 or [hhanami@usca.edu](mailto:hhanami@usca.edu) to find out how to schedule your company's campus interviews today! As a reminder, **Pacer Career Connections** is an awesome online tool that can help your organization post, make changes, and expire these full-time and part-time opportunities at any time. As a result of you utilizing this **FREE** service, our students at USCA can view your positions anytime day or night! To register in Pacer Career Connections please contact any member of our office. If you would like to advertise an internship please contact Heather Hanami at 803-641-3533 or [hhanami@usca.edu](mailto:hhanami@usca.edu) as we have a separate program in connecting students to internships.



## EMPLOYER SPOTLIGHT



If you are looking for a place where your child can be cared for as well as be educated at any age then look no further than The Sunshine House! Being able to understand the combination of childhood growth and development is what makes The Sunshine House stand out from the rest. In addition, this organization understands the importance of never losing site of the needs of each individual child.

The Sunshine House has specialized programs to meet the needs of any child at any age – infancy through the early school years. These programs are designed to help these children progress through their social skills, emotional development, and physical development. Theresa Tobin, Director of the Aiken location, feels these programs are truly is a commitment to community needs and support the importance of quality education.

Early this Spring, The Sunshine House established a relationship with USCA through their new internship program. When asked to describe her experience in having interns working with her at The Sunshine House, Theresa Tobin, Director of the Aiken location said, “As the infamous Dr. Martin Luther King Jr. once said, everybody can be great because everybody can serve. The interns have done just this, given a service that will continue to be a useful source to our students and families. Our two interns have come with great resources, enthusiasm, and tools for reflection. I see the interns as bridging humanitarian efforts with those in need.”

Melissa Peters is a rising junior and Psychology major who recently interned at The Sunshine House. When asked to describe her internship experience this summer she said, “My experience as an intern for the Sunshine House has been truly amazing. My internship there has really given me a chance to apply information that I have learned in class and has also given me insight into career options I may choose to pursue in the future. The information and experience I have gained from my internship is invaluable, and I am very glad I got the opportunity to do it.”



## QUOTES & NOTES

“Spring recruiting at USCA went very well. There are always a few students that stand out and that we make career opportunity offers to. The staff at Career Services always seems to know how to match the right students with the right employers. We will look forward to returning in spring 2009.

John Fiske

Walgreens Manager

Augusta, Ga.



*Did you attend our last Career Fair? If so, please let us know if you hired students or alumni as a result!*

### STAFF

**Corey Feraldi**, Director  
coreyf@usca.edu / 641-3280

**Heather Hanami**, Coordinator of Experiential Education and Employer Relations  
hhanami@usca.edu / 641-3533

**Leslie Cobb**, Administrative Assistant  
lesliec@usca.edu / 641-3440

Visit us online: [www.usca.edu/careers](http://www.usca.edu/careers)

Office of Career Services  
471 University Parkway Aiken, SC 29801  
Phone: 641-3440 Fax: 641-3652  
Located in the Robert E. Penland Administration