

Dr. SANELA PORČA

School of Business Administration
University of South Carolina Aiken
471 University Parkway, Aiken, SC 29801
(803) 641-3232
Email: SanelaP@usca.edu

EDUCATION

Ph.D., Economics, University of Tennessee, Knoxville, Tennessee, 2002

Major Areas of Specialization: Public Finance, Urban and Regional Economics

Minor Areas of Specialization: International and Economic Development

Dissertation: “The Effects of Political Factors, Tax Competition and Industrial Mix on State Tax Revenue Composition: Theoretical and Empirical Evidence”

M.A., Economics, Miami University, Oxford, Ohio, 1997

Thesis: “The Trade-Off Between Defense Spending and Private Investment in the United States During and After the Cold War”

B.A., Economics and Political Science, Denison University, Granville, Ohio, 1996

PROFESSIONAL EXPERIENCES

Associate Professor of Economics and International Business

School of Business Administration (SOBA), University of South Carolina Aiken, August 2002 – present

Responsibilities include:

- teaching undergraduate macroeconomics, microeconomics, international business, and public finance courses. These include teaching both, in-class and distance education classes;
- engaging in scholarly activities – scholarly research requirements are two peer-reviewed articles in a five-year period.
- directing, designing, promoting, and executing the School of Business Study Abroad Program in Austria, Czech Republic, and Slovakia;
- advising undergraduate students;
- participating in SOBA curriculum development and assessment;
- engaging in services on various University and SOBA level committees and programs.

Graduate Research Assistant

Center for Business and Economic Research, University of Tennessee, Knoxville, August 1997 – July 2002

Responsibilities included conducting research and analysis and writing reports for contracted research projects, assisting research professors and colleagues in data collection and statistical analysis, preparing analysis of public policy issues for dissemination to government officials, assisting and preparing research for scholarly publications.

Graduate Teaching Assistant and Associate

College of Business Administration, Department of Economics, University of Tennessee, Knoxville, 1998 & 2001

- *Public Finance, Taxation and Intergovernmental Relations* class, Spring 1998 and Spring 2001
Responsibilities included serving as a guest instructor, reviewing and grading exams and quizzes.
- *Principles of Economics (Macro and Micro Economics) Lab Sessions*, Spring 2001 Conducted weekly lab sessions, created, administered and graded weekly quizzes.
- *Principles of Economics (Macro and Micro Economics)*, 2000.
Assumed full responsibility for the design and execution of the course, including textbook selection, syllabus, course material preparations, lectures, exam preparations, assignments and grade determination.

Graduate Research Assistant

Environmental Health and Safety Office, Miami University, Oxford, Ohio, August 1996-July 1997

Responsibilities included collecting, organizing and managing data for Material Safety Data Sheet Library for all of Miami University, conducting research and meeting compliance requirements related to the State of Ohio's Public Employment Risk Reduction Act.

SCHOLARLY ACTIVITIES and PUBLICATIONS

Published Peer-Reviewed Papers and Contracted Reports

"Revisiting Gender Bias in Doctoral Programs In Economics" (with Marsha R. Shelburn) *2009 International Academy of Business and Public Administration Disciplines Proceedings*, Orlando, Florida, January 2009, pp. 615-627. ~ ***Recipient of Services Award***~

"An Economic Profile of Aiken County and the Economic Impact of the Equine Industry" (with J. Ralph Byington) Project Sponsored by the Greater Aiken Chamber of Commerce, Aiken, South Carolina, November, 2008, 1-59.

"Maximizing long-term firm value - balancing internal growth potential with external global market expectations" (with David Shelby Harrison and Michael Ritchie) *2008 International Conference of the Sarajevo School of Economics and Business Proceedings (ICES2008)* Sarajevo, Bosnia and Herzegovina, October, 2008, pp. 1-11.

"Comparison of Existing and New Tax Burden and Tax Effort Measures: Evidence from the Southeastern U.S." *The Journal of American Academy of Business*, Volume 12, Number 2, March 2008, pp. 32-38.

"The Economic Impact of the Aiken Railroad Depot Renovation" – Project conducted for the City of Aiken, South Carolina, Spring 2007, pp. 1-6.

“Comparative State Tax Burden and Tax Effort Measures: How Good Are They?” (with Marsha R. Shelburn) *2007 Southeast Decision Science Institute Conference Proceedings*, February 2007, pp. 1-8.

“Guidelines for Doctoral Students on the Academic Job Market: Eight Steps for Getting First Faculty Position” (with Ismet Anitsal), *2006 Atlantic Marketing Association Conference Proceedings*, September 2006, pp. 275-280.

“State-Local Revenue Diversification, Stability, and Growth: Time Series Evidence” (with Donald Schunk) *The Review of Regional Studies*, Volume 35, Number 3, 2005, pp. 246-265.

“Understanding the Competitive Market: An Experiential Learning Assignment using eBay” (with Marsha Shelburn), *2006 Southeast Decision Science Institute Conference Proceedings*, February 2006, pp. 79-84.

“Tax Structures and Burdens in South Carolina and Southeastern States” (with Holley Ulbrich and Ellen Saltzman), Palmetto Institute Publication in cooperation with the Strom Thurmond Institute of Government and Public Affairs, Clemson University, November 2005, pp. 1-65.

“Economies in Transition: Factors Supporting Economic Growth and Development” (with David Harrison) *The Business Review, Cambridge*, Volume 4, Number 2, 2005, pp. 12-17.

“eBay Drop Off Stores: Cashing in on the Latest Trend” (with Julie Carleton and Marsha Shelburn), *Southeast CASE Research Journal*, Volume 2, Issue 1, Fall 2005, pp. 79-84.

“The Role of the World Bank in Assisting Economies in Transition” (with Marsha Shelburn), *2005 Southeast Decision Science Institute Conference Proceedings*, February 2005, pp. 1-9.

“State-Local Revenue Diversification, Stability, and Growth” (with Donald Schunk), *Proceedings of the Ninety-Seventh Annual Conference of the National Tax Association*, Minneapolis, Minnesota, Nov, 2004, pp. 99-103.

“The Economics of Mediation versus Litigation” (with Marsha Shelburn), *2004 Southeast Decision Science Institute Conference Proceedings*, February, 2004, pp. 40-43.

“The Academic Job Market: How To Find a Job, Get a Job, Keep a Job in Academe” (with Jan Allen et al.), chapter 11 in *New Faculty Graduate Mentor*, Stylus Publisher, Sterling, Virginia; 2004.

“The Role of the Government in Economies in Transition: Can We Apply Market Economy Approach to Economic Development in Eastern Europe? (with David Harrison), *Proceedings of the Second International Conference of the Faculty of Economics in Sarajevo – From Transition to Development Globalization and*

Political Economy of Development in Transition Economies, October 2003, 685-699.

“The Effects of Decision Framing Influences on Decision Performance” (with David Harrison), *International Business & Economics Research Journal*; 2003, pp. 55-64.

“The Effects of Decision Framing Influences and Cost Information on Decision Performance” (with David Harrison), *Proceedings of the International Applied Business Research Conference*, Acapulco, Mexico, March 2003, pp 1-14. ~ **Recipient of the Best Paper Award**~

“Important Determinants of State Tax Revenue Portfolios” *Proceedings of the Ninety-Fifth Annual Conference of the National Taxation Association*, Orlando, Florida, November, 2003pp. 416-421.

“The Tennessee Long-Term Outlook and Forecast,” *An Economic Report to the Governor of the State of Tennessee*, Knoxville, TN: Center for Business and Economic Research, January 2002, pp. 25-30.

“Investing in Rural Infrastructure” (with William Fox), in *International Regional Science Review* 24 (1): 103-133, January 2001.

“The Tennessee Long-Term Outlook and Forecast,” *An Economic Report to the Governor of the State of Tennessee*, Knoxville, TN: Center for Business and Economic Research, January 2001.

“Investing in Rural Infrastructure” (with William Fox), chapter in *Beyond Agriculture: New Policies for Rural America*, Federal Reserve Bank of Kansas City, Kansas City, Missouri, October 2000.

“Issues and Options for Economic Transition as Department of Energy Downsizes its Complex,” (with Matthew Murray et al.), Knoxville, TN: Center for Business and Economic Research, August 2000.

“Infrastructure in the State of Tennessee: Provision, Financing, and Current Conditions” (With Matthew Murray et al.), Knoxville, TN: Center for Business and Economic Research, March 2000.

“Tennessee during the Twentieth Century,” (with Matthew Murray et al.) *An Economic Report to the Governor of the State of Tennessee*, Knoxville, TN: Center for Business and Economic Research, February 2000.

“Tennessee in the World Economy,” (with Michael Hicks) *An Economic Report to the Governor of the State of Tennessee*, Knoxville, TN: Center for Business and Economic Research, February 1999.

“The Economic and Fiscal Effects of Tennessee Valley Authority Lake Draw-Downs on Douglas and Cherokee Lakes,” (with Matthew Murray et al.), Knoxville, TN: Center for Business and Economic Research, October 1998.

Work in Progress

“The Economic Impact of the Aiken Corporation on the City of Aiken, South Carolina” Project Sponsored by the Aiken Corporation and the Aiken Downtown Development Association, Aiken, South Carolina

“The Effects of Political Factors, Industrial Mix, and Tax Competition on State Tax Revenue Structures” (with William F. Fox, University of Tennessee, Knoxville, TN)

TEACHING and STUDENT DEVELOPMENT RESPONSIBILITIES

Teaching Responsibilities

AECO 221	Principles of Macroeconomics
AECO 222	Principles of Microeconomics
AECO 311	Current Issues in Public Finance
ABUS 383	International Business
AFIN 421	Financial Markets, Money & Banking
AMGT 378	Labor Relations

Study Abroad Activities

2006 – present	Directing, organizing, promoting, and executing the USC Aiken School of Business Study Abroad Program in Austria, Czech Republic, and Slovakia. Teaching International Business Classes while on the Study Abroad Program in Europe. Initiated and supported International Cooperation and Exchange Programs with Universities worldwide.
----------------	--

Honors Program Activities

2008	Supervised three <i>Honors Projects</i> for the USC Aiken Honors Program in Spring 2008.
2006	Taught a globalization colloquium for the USC Aiken Honors Program.
2003	Supervised an honors contract that resulted in a research paper entitled “Cost-Benefit Analysis of Higher Education in South Carolina” and was published in the <i>Social Science and Humanities Journal</i> Volume XXIII, 2002-2003.

PROFESSIONAL ACTIVITIES & CONFERENCE PARTICIPATIONS

Review Panels and Service to Profession

Judge for *the Best Student Paper* competition at the:

36th Annual Meetings of the Southeast Decision Science Institute, Wilmington, NC, Feb 22-24, 2006—two panels;

35th Annual Meetings of the Southeast Decision Science Institute, Raleigh, NC, Feb. 23-25, 2005—three panels;

34th Annual Meetings of the Southeast Decision Science Institute, Charleston, SC, Feb. 25-27, 2004—three panels

Manuscript reviewer for the Southeast Decision Science Institute in preparation for the 34th, 35th, and 36th Annual Meetings of the SEDS Institute.

Manuscript reviewer for the *Journal of the Academy of Business Education*, 2005.

Member of the editorial board for *the South East European Journal of Economics and Business* 2005-2007.

Book Reviews

Mankiw, Gregory N. *Principles of Macroeconomics, 5th Edition, 2008* South-Western CENGAGE Learning

Mankiw, Gregory N. *Principles of Microeconomics, 5th Edition, 2008* South-Western CENGAGE Learning

Hawkes, J.S. and Marsh, W.H. *Discovering Statistics, 2nd Edition, 2005* Hawkes Learning Systems Publishing

Presented Workshops

“Working with Millennial Students Workshop” presented through the USC Aiken Center for Teaching Excellence, November, 2008.

“The Future of Aiken County’s Economy” presented to the Academy for Lifelong Learning, Aiken, South Carolina, October 2008.

“Russian Oil and Gas Resources” presented to the Academy for Lifelong Learning, Aiken, South Carolina, September 2007.

“USC-Aiken International Faculty and Staff Panel” Spring 2003, Spring 2006, and Spring 2007.

“Economies in Transition after the Soviet Union broke up” presented to the Academy for Lifelong Learning, Aiken, South Carolina, September 2007.

“Cuba After Fidel Castro: Business and Economic Perspectives” presented to the Academy for Lifelong Learning, Aiken, South Carolina, November 2006.

“Effective Teaching” workshop presented to the USC Aiken New Faculty Members, Aiken, South Carolina, October 2006.

“Innovative Education, Economies in Transition, and State Tax Structure: What Do They Have in Common?” presented to the President of the University of South Carolina, Dr. Andrew Sorensen, Aiken, South Carolina, November 2005.

Other Conference Participations

“The Determinants of State Revenue Cycle Severity” (with Douglas Woodward and Donald Schunk) presented at *the Southern Regional Science Association’s 43rd Annual Meeting*, New Orleans, Louisiana, March 11-13, 2004.

“Gender Bias in Doctoral Programs in Economics: An Update” (with Marsha Shelburn) presented at *the Tenth Georgia Conference on College and University Teaching*, Kennesaw, Georgia, February 7-8, 2003.

“The Effects of Political Factors, Tax Competition and Industrial Mix on State Tax Revenue Composition: Theoretical and Empirical Evidence” presented at *the College of Business Administration Annual Ph.D. Student Research Symposium*, February 2002.

The Moore School of Business, University of South Carolina
27th Annual Economic Outlook Conference, December 3, 2007 – attended;
24th Annual Economic Outlook Conference, December 13, 2004 – attended;
22nd Annual Economic Outlook Conference, December 17, 2002 – attended.

“The Trade Weighted Dollar Index and Economic Performance: Evidence from the U.S., Southeast, and Tennessee,” (with Michael Hicks), presented at *the Southern Economic Association Conference*, November 1999.

ACHIEVEMENTS and HONORS

Services Award recipient at the 2009 International Academy of Business and Public Administration Disciplines Conference, Orlando, Florida, January 2009.

University of South Carolina Woman of Impact Award, April 2008

The 2006 South Carolina Governor’s Distinguished Teacher Award Recipient

The 2006 University of South Carolina Aiken Teaching Excellence Award Recipient

Who’s Who among America’s Teachers, 2006/2007

Faculty representative at the USC Aiken’s 1st, 2nd, and 5th Annual Faculty-Staff Appreciation Ceremony, December, 2004, February 2006, and February 2009.

University of South Carolina Aiken ~ Honors, Awards & Scholarship Travel Awards in 2003, 2005 and 2006.

Seven letters from the USC Aiken Chancellor, Dr. Thomas Hallman, indicating I was noted by at least one

graduating senior as significantly contributing to their USC Aiken education.

Recognition from NPC College Panhellenic President for impact I made on collegiate career of members of the USC Aiken's Alpha Omicron Pi, Zeta Tau Alpha & Phi Mu Sororities, Spring 2006.

ZLAM Woman of the Week Award from the USC Aiken's Zeta Tau Alpha Sorority, Spring 2005.

Best Paper in Area Award for "The Effects of Decision Framing Influences and Cost Information on Decision Performance" presented at *the International Applied Business Research Conference*, Acapulco, Mexico, 2003.

The GTA Mentoring Program "*Developing Future Faculty as Teacher-Scholars*," The University of Tennessee Graduate School, Knoxville, TN, 2000-2002.

J. Fred and Wilma Holly Fellowship Award, 1996-2002.

UPSF Graduate Student Travel Award, Fall 1999 and Fall 2000 awarded by The University of Tennessee Graduate School, Knoxville, TN.

The State of Tennessee Governor's School of Manufacturing Venture Capital Fair, Summer 1999-2000.

Miami University Graduate Summer Scholarship Award, 1997.

Denison University Department of Economics Scholarship Award, 1996.

Denison University Trustee Scholarship Award, 1994-1996.

SERVICES

Services to the University of South Carolina Aiken

2009	Chair, USC-Aiken Honors, Awards and Services Community Services Sub-Committee
2009	USC-Aiken School of Business Administration Management Search Committee Member
2008 – 2009	Chair, USC-Aiken School of Business Administration Economics Search Committee
2008 – present	USC-Aiken Honors, Awards and Services Committee Member
2008 – present	USC-Aiken Faculty Welfare Committee Member
2006 – present	International Programs Faculty Advisory Committee, USC-Aiken
2003 – present	USC-Aiken Student Equestrian Club, Founder and Advisor
2008	USC-Aiken Communications Department Search Committee Member
2006 – 2008	USC-Aiken Juridical Committee Member
2006	USC-Aiken School of Education Special Education Search Committee Member
2005	USC-Aiken HAS Advisement Award Subcommittee Member
2004 – 2006	USC-Aiken Library Committee Member and Chair (2006)
2004	USC-Aiken HAS Scholarly Activity Award Subcommittee Member
2003	USC-Aiken Student Activities Leadership Award Selection Committee Member
2003	USC-Aiken HAS Community Service Award Subcommittee Member

2002 New Faculty Orientation Committee Member, USC-Aiken

Services to the USC-Aiken School of Business Administration

2006 – present School of Business Administration Study Abroad Program Coordinator
2003 – present School of Business Administration Strategic Planning and Assessment Committee Member
2003 – present School of Business Administration Curriculum and Instructional Resources Committee Member
2003 School of Business Administration Management Information System Search Committee Member

2002 – 2003 School of Business Administration Library Committee Member
2002 – 2003 School of Business Administration Intellectual Contributions Committee Member

OTHER ACTIVITIES

Press Coverage

“Farm Promotes USCA Campus as an option for Equestrians” – the *Aiken Standard* press coverage, February 2009.

“Equine Impact is Substantial” – the *Aiken Standard* press coverage, December 2008.

“Report Finds Horses Mean Millions for Aiken Economy” – the *Augusta Chronicle* press coverage of the Economic Impact Study conducted for the Greater Aiken Chamber of Commerce, Aiken, South Carolina, November 2008.

“Aiken Equine Industry Poised to Grow” – the *Aiken Standard* press coverage of the Economic Impact Study conducted for the Greater Aiken Chamber of Commerce, Aiken, South Carolina, November 2008.

“Anderson-area observes comment on presidential Debate” – the *Anderson Independent* article focused on the second Presidential Debate, October 2008.

“Bailout Package and What Does it Mean to You” – an interview with Ashley Campbell, NBC Augusta, September 2008.

“Horse cents and dollars” – the *Aiken Standard* article regarding the Economic Impact Study conducted for the Greater Aiken Chamber of Commerce, *Aiken Standard Newspapers*, Aiken, South Carolina, February 2008.

“What is the Impact of Horses on Aiken” – the *Aiken Standard* article regarding the Economic Impact Study conducted for the Greater Aiken Chamber of Commerce, *Aiken Standard Newspapers*, Aiken, South Carolina, February 2008.

“Business Students Head to Europe” – the *Aiken Standard* article regarding the Study Abroad Program I lead in Central Europe, *Aiken Standard Newspapers*, Aiken, South Carolina, May 2006.

“Honoring USC Aiken’s Best” – the *Aiken Standard* article regarding the USC Aiken’s 2006 Teaching Excellence Award, *Aiken Standard Newspapers*, Aiken, South Carolina, April 2006.

“CSRA Gas Prices Were the Lowest... Now the Highest” – an interview for the ABC WJBF TV Channel 6 on the topic of gasoline prices in South Carolina and Southeast, Augusta, Georgia, November 2005.

REFERENCES

William F. Fox (865) 974-6112 billfox@utk.edu
Director - Center for Business & Economic Research, Professor of Economics
The University of Tennessee
Knoxville, Tennessee 37996-4334

Donald L. Schunk (843) 349-2485 dschunk@coastal.edu
Research Economist - Wall College of Business Administration
Coastal Carolina University, Conway, SC 29528

David S. Harrison (803) 641-3376 davidh@usca.edu
Global Business Chair, Professor of Accounting and International Business
School of Business Administration,
University of South Carolina Aiken, Aiken, SC 29801