

Your Four Year Plan

Year One

- Work on your General Education courses.
- Register for Comm A190
- Review requirements for your scholarships, grants, and other financial aid such as GPA and credit hours.
- Start going to ICE events.
- Attend Get on Board Day at the beginning of the semester to find clubs and organizations that you would be interested in joining—and join one!

- Become familiar with the Center for Student Achievement resources such as personal tutoring, the Writing Center, and Math Lab.
- Become familiar with the Counselor Center for Student Health Center resources available.
- Visit Career Services to find Work Study jobs on campus or part time jobs off campus.

Year Two

- Complete COMM A201 & A241
- Continue to take General Education courses.
- Complete both Foreign Language course this year.
- Select a major focus (HR & Organizational Comm, Civic Comm, PR & Strategic Comm)

- Get to know your faculty advisor!
- Visit the student Life Office to find out about Study Abroad opportunities
- Select a minor or cognate.
- Keep working on ICE events—you should have at least 8 complete by

Year Three

- Get active on campus and involved in organizations and clubs
- Finish remaining General Education courses
- Take upper-level Communication courses.
- Consider options for Capstone Experience.

- Finish ICE events by the end of this year!
- Apply for Internships!

Year Four

- Enroll in Capstone in your last semester.
- Complete upper level Communication courses.
- Check with your faculty advisor to make sure you have completed all degree requirements before the last semester begins.
- Connect with the Alumni Office to stay involved after graduation.
- Build a network with alumni, faculty, staff, and classmates.

Bachelor of Arts

Communication



Communication and Emerging Media
University of South Carolina Aiken

Why major in Communication?

Effective communication is essential to your personal and professional success. Learning about communication theories, research, and practices makes you a better communicator in relationships, in teams, and at work. Employers want graduates with strong problem-solving skills, the ability to work well with others, and strong oral, written, and visual communication skills. You will consistently practice all these skills in our core curriculum. We are committed to helping you use the knowledge and skills you learn in our classes to be influential leaders and engaged citizens. We will challenge you to think critically, communicate effectively using appropriate technologies, make ethical decisions, and solve problems thoughtfully.



To learn more about the Communication program visit us online.



<https://www.usca.edu/communication>



Academic Advising

Beth Martin

First Year Academic Advisor

Connect with Beth!

Email: Beth.Martin@usca.edu

Office Phone: 803-641-3206

Name: _____

VIP ID: _____

| General Education: | | 50-53 Hours | |
|---|--------------|-------------|-------|
| Course Requirement | Credit Hours | Semester | Grade |
| ENGLISH | | | |
| ENGL A101- Composition * | 3 | | |
| ENGL A102-Composition & Literature * | 3 | | |
| History of Western Civilization | | | |
| HIST A101 or A102 | 3 | | |
| Foreign Language (6-8 hrs. of same language) | | | |
| Foreign Language I | 3-4 | | |
| Foreign Language II— 2 semesters of the same language | 3-4 | | |
| Oral Communication | | | |
| COMM A201* | 3 | | |
| Mathematics (6-7 hrs.) | | | |
| MATH A102, A103, OR PHIL A110 (recommended) | 3-4 | | |
| | 3-4 | | |
| Social and Behavioral Sciences (6 hrs. —2 different areas) | | | |
| PSYC, SOCY, ANTHR, ECON, POLI, GEOG | 3 | | |
| | 3 | | |
| Humanities (9 hrs.—2 different areas) | | | |
| COMM, HIST, ARTH, MUSC, THEA, ENGL, PHIL, RELG, HSSI, HONS | 3 | | |
| | 3 | | |
| | 3 | | |
| American Political Institutions | | | |
| POLI A201, HIST A201, or HIST A202 | 3 | | |
| Natural Sciences (7-8 hours) | | | |
| ASTR, BIOL, CHEM, PHYS, GEOL (one lab) | 3-4 | | |
| | 3-4 | | |
| <i>Three hours from Social & Behavioral Sciences or Humanities must be in Non-Western Studies</i> | | | |

Course Requirements–B.A. Communication (General): 2022—2023

| Major Requirements: | | 42 Hours | | |
|---|------------|--------------|----------|-------|
| Core Requirements * | (27 hours) | Credit Hours | Semester | Grade |
| COMM A190 Intro Comm | | 3 | | |
| COMM A241 Public Speaking | | 3 | | |
| COMM A320 Research Methods in Communication | | 3 | | |
| COMM A332 Writing Across the Media | | 3 | | |
| COMM A352 Media and Culture | | 3 | | |
| COMM A376 Visual Communication I | | 3 | | |
| COMM A345 Workplace Communication | | 3 | | |
| COMM A450 Intercultural Communication | | 3 | | |
| COMM A497 Capstone | | 3 | | |

| Additional Requirements * | 15 Hours | Credit Hours | Semester | Grade |
|-----------------------------------|----------|--------------|----------|-------|
| Five Additional COMM Courses 300+ | | | | |
| COMM A__ | | 3 | | |
| COMM A__ | | 3 | | |
| COMM A__ | | 3 | | |
| COMM A__ | | 3 | | |
| COMM A__ | | 3 | | |

| Cognate* or Minor * | 12-18 Hours | | | |
|---------------------|-------------|--|--|--|
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| Electives | 7-18 Hours | | | |
|-----------------------------|-------------------------|--|--|--|
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| | | | | |
| | | | | |
| Total Hours Required | 120 credit hours | | | |

| Inter-Curricular Events (ICE) | | |
|-------------------------------|---------------------|----|
| Events for Graduation (16) | | |
| 1 | 2 | 3 |
| 4 | 5 | 6 |
| 7 | 8 | 9 |
| 10 | 11 | 12 |
| 13 | 14 | 15 |
| 16 | Shade in as you go! | |

| | |
|------------|--|
| WPP Date: | |
| WPP Score: | |

| | |
|-------------------------------|--|
| Non-Western Course (1 course) | |
| Semester: | |

| Writing-Intensive Courses | |
|-----------------------------|--|
| Required for Graduation (3) | |
| Semester: | |
| Semester: | |
| Semester: | |

Mark as you go!

*must pass course with "C" or
+pre-rec required

| Academic Advisors |
|------------------------------------|
| Advisor One (Fill in below) |
| |
| Advisor Two (Fill in below) |
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The Center for Student Achievement

The staff in the Center for Student Achievement want you to be successful in your experience at USC Aiken. If there is something you need assistance with, please contact our office. The Center for Student Achievement is located on the first floor of the Gregg Graniteville Library behind the Learning Commons in suite 106.