I am so pleased to share news of our record-breaking enrollment for Fall 2014 (see the press release that was sent out today to the media). Nearly three years ago during the Forward Together Visioning Process, this campus decided to make a concerted effort to strategically grow student enrollment. I am grateful to the entire campus for your hard work that is netting exceptional results. While most campuses in our region are struggling to maintain current enrollment numbers, we have over the last two years, grown our numbers. AND we’ve been able to do that without reducing our admission standards. In fact, in addition to celebrating our highest enrollment in our history, we are also celebrating our largest honors students class. I am especially grateful for the leadership of the Enrollment Management team, who has revised their methodologies and worked very hard to help us become the “University of Choice” for more students. Well done everyone!

Sandra J. Jordan
Chancellor

USC Aiken Achieves Record-Breaking Enrollment

Aiken, SC – The University of South Carolina Aiken has achieved a record-breaking enrollment in the Fall 2014 semester with 3,421 students now on campus! With enrollment at 3,299 in 2013, and at 3,211 in 2012, enrollment has increased 6.5% over the past two years.

Strategic enrollment growth is an important goal in the University's recently created Forward Together Strategic Plan. "USC Aiken is definitely the University of Choice for a growing number of students across the state and nation," said Chancellor Sandra Jordan. "I am so proud of the hard work of the campus as the faculty and staff came..."
together to implement the goals of our strategic plan as we expand our impact across the region. It's an exciting time to be at USC Aiken."

“Everyone at USC Aiken is so excited to enroll a record number of students. This all-time high enrollment number for the University is the result of exciting new ideas, hard work, and commitment from faculty, students, and staff across the campus,” says Dan Robb, Associate Vice Chancellor for Enrollment Management. “USC Aiken continues to be a first choice University for more students each year from South Carolina, throughout the United States, and from around the world.”

In addition, the number of students staying in campus housing has increased. “All of us in Enrollment Management at USC Aiken are so gratified to see an ever-increasing number of students choosing to live and learn with us,” states Robb. “In addition to record enrollment, we are also seeing our on-campus housing almost at 100% capacity, increasing interest in our fraternities and sororities, as well as big numbers at our championship athletic events. The Fall enrollment number is our second consecutive year of growth and bodes well for the future of the campus, the Aiken community, and higher education in South Carolina.”