Dear Colleagues,

USC Aiken has demonstrated once again that this is a community with a heart of gold! As you've heard, the university has just completed the Family Fund Campaign for the University of South Carolina Aiken, and once more you supported the campaign at a level higher than any other USC system institution. The goal of the Family Fund Campaign was to continue to help the university excel in our educational endeavors and, with the help of donations from supporters such as you, we will continue to offer high quality educational programs and opportunities. Your generosity allows USC Aiken to advance the mission and create more opportunities for our students. Thank you for your unwavering belief in USC Aiken and your commitment to the success of the institution.

Now, we have an opportunity to demonstrate that our philanthropic heart and public spirit extend beyond the campus to the community. As is the case at countless organizations in our area, the university is now engaged in fund raising that addresses the needs of the broader community through participation in the annual campaign of the United Way of Aiken County. Nurturing our citizens, promoting health and healing, ensuring self-sufficiency, and providing assistance in crisis—these are a few of the goals of the local United Way, a partnership that brings people and human service agencies together to solve local problems and meet local needs.

As employees of the University of South Carolina Aiken, we have many opportunities to demonstrate support for and commitment to our community—by imparting knowledge, through volunteering and service efforts, by enriching the quality of life in our region, and by the sheer fact that we graduate well educated students. Individually, we contribute with open hearts, helping hands, and the willingness to give from our own financial resources. USC Aiken is committed to the development of future citizen leaders. Of course, one excellent way to advance this goal is by setting a memorable example. Working together, we are building a better community.

Won't you join me in making a difference in our community? Last year, our generous USC Aiken community gave more than $8,000 to local non-profit organizations through the United Way campaign. We hope to surpass that total this year.

In the next few days, you will receive a United Way brochure and pledge card from the United Way campus campaign coordinator, Mr. Brian Enter. Please contact Brian at extension 3254 or by email at brianen@usca.edu if you should have questions. Please consider making a contribution to the 2014 campaign.

Thank you.

Sandra J. Jordan
Chancellor