February 12, 2018

Dear Colleagues,

Happy Monday! As your mother may have told you when you were eight-years old…reputations are important. USC Aiken is in the enviable position of receiving a number of high rankings this year. While rankings are not the “end all and be all” measurement for universities, they are often important to parents and students who are trying to make a decision of where to apply and attend.

The U.S. News & World Report rankings are considered among the most significant, and thus, they get attention, but they also may contribute to an overall impression of the university and contribute to our inclusion on other lists. Today, I was made aware that The Ed Advocate (The Edvocate) has published their best in the south list, and USC Aiken is one of the institutions on that list. We are running with a “heady” crowd on The Edvocate list, including: William & Mary, Elon, Davidson, and The University of Richmond. All of these institutions are better funded or have larger endowments than USC Aiken, and all of them have tuitions that are several times higher than ours….yet, there we are among the best in the south. Congratulations!!

Click on the link below. I think you’ll get a welcome Monday “kick” by seeing our name on this list!

Have a great week!

Sandra J. Jordan
Chancellor