



Ruth Patrick Science Education Center

University of South Carolina Aiken

471 University Parkway, Aiken, South Carolina 29801 803-641-3313 usca.edu/rpsec

Infusing the Love of Science, Technology, Engineering and Mathematics

2/9/23

SEED Sponsor:

The Ruth Patrick Science Education Center will proudly host the 38th Annual **SEED STEM Festival** at USC Aiken on **Saturday, September 23, 2023**. **SEED** is a cooperative, community venture aimed at showcasing and celebrating the wonders of science, technology, engineering, and mathematics (STEM) in a fun, family-oriented atmosphere. On average more than 3500 parents, children and teachers are involved in activities and up close and personal interaction with real-world scientists, engineers, and other technical professionals.

The goal is to increase awareness of the role STEM plays in society. We have found that experiences like SEED can have a profound effect on children's attitudes about science, technology, engineering, and mathematics. Student groups, regional corporations, museums, professional organizations, government agencies, educators, national labs, and others will join forces to create and present engaging hands-on STEM activities for guests of all ages.

This letter is an invitation for your organization to join us in this effort by becoming a SEED Event Sponsor. Sponsorship offers the opportunity to showcase your organization's commitment to STEM education.

Enclosed you will find a sponsorship packet outlining the various sponsorship levels and benefits that will be afforded to you. If you would like to again become a SEED sponsor, please complete the sponsorship form and return prior to April 15, 2023. You may also contact me at 803-641-3474 if there are questions.

Thank you for considering this invitation. We look forward to your support.

Sincerely,
John M. Hutchens
Director of Special Programs





SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL (\$2,000 +)

- **Prominent** display of your company's logo on all S.E.E.D. promotional posters and flyers (Over 2,000 posters are displayed in schools and businesses throughout the CSRA. Over 20,000 bookmark flyers are given out to CSRA students)
- **Prominent** display of your company banner(s) (Please provide up to three.)
- **Prominent** display of your company's logo on S.E.E.D. staff t-shirts and event signage
- **Prominent** display of your company's logo with links to your company's web site from our S.E.E.D. event web site (Over 1000 hits to the website)
- **Prominent** display of your company's logo in newspaper advertisements (Aiken Standard readership)
- Booth space for your organization at S.E.E.D. (if you are interested)
- At least five (5) verbal public acknowledgements of your company's sponsorship during the event
- Infuser (\$2500+) or Innovator (\$2000-\$2499) tier ranking as a "Friend of the RPSEC" published in the RPSEC Annual Report
- Special Invitation to a private DuPont Planetarium presentation for 45 of your employees or guests (Scheduled after event)

GOLD LEVEL (\$1,000 +)

- Display of your company's logo on all S.E.E.D. promotional posters and flyers to be distributed in the CSRA
- Display of your company's logo on S.E.E.D. staff t-shirts and event signage
- Display of your company's name in the newspaper advertisements
- Display of your company's logo with links to your company's web site from our S.E.E.D. event web site
- Booth space for your organization at S.E.E.D. (if you are interested)
- Innovator tier ranking as a "Friend of the RPSEC" published in the RPSEC Annual Report
- Mention of your company's support and links to your company's web site from our S.E.E.D. event web site

SILVER LEVEL (\$500 +)

- Inclusion of your company's name on S.E.E.D. posters to be distributed and displayed throughout the CSRA
- Display of your company's logo on staff t-shirts and event signage
- Display of your company's name in the newspaper advertisements
- Booth space for your organization at S.E.E.D. (if you are interested)
- Scientists tier ranking as a "Friend of the RPSEC" published in the RPSEC Annual Report
- Mention of your company's support from our S.E.E.D. event web site

BRONZE LEVEL (\$125 +)

- Display of your company's logo on staff t-shirts
- Display of your company's name in the newspaper "S.E.E.D. Thank You" Ad
- Analyst (\$250-\$499) or Researcher (\$125-\$249) tier ranking as a "Friend of the RPSEC" published in the RPSEC Annual Report

Door Prize and In-Kind Donations

- Acknowledgment of your company's donation at the event
- Additional promotion will be commensurate to the value of the donation



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SPONSORSHIP PLEDGE FORM

I/We hereby pledge:

Total Gift: \$ _____

Name (please print): _____

Name as I/we wish it to appear for sponsor recognition: _____

Street: _____

City: _____ State: _____

Phone: _____

E-mail: _____

Website: _____

Please send company logo to johnh@usca.edu in high-resolution jpg, eps, or pdf format.

Please select a method of payment:

_____ Enclosed is a check made payable to the Aiken Partnership/RPSEC.

_____ Please send an invoice.

_____ I wish to pay via credit card.

SPONSORSHIP PLEDGE DEADLINE: April 15, 2023
(If needed, payment can be made after this date.)



**Ruth Patrick Science
Education Center**
University of South Carolina Aiken

**Please return completed pledge form to:
Ruth Patrick Science Education Center
Attn: SEED Sponsorship
471 University Pkwy, Box 3, Aiken, SC 29801
For sponsorship related questions, please contact
John Hutchens at 803-641-3474.**