



PACERS AND POLO 2023

The 2023 Pacers & Polo event — *“The Third Jewel of the Aiken Triple Crown”* — will be presented by USC Aiken in conjunction with Aiken Polo Club on Saturday, April 1 at the Powderhouse Polo Field at 820 Powderhouse Road, Aiken SC. Gates open at 10:30 a.m. The event starts at 1:00 p.m. The following sponsorship opportunities are available for the event. For more information, visit <https://www.usca.edu/events/pacers-and-polo>.

TITLE SPONSOR: \$5,000 (One available)

- Exclusive recognition as “Presenting Sponsor”
- 10 VIP Tickets that includes ring-side access and brunch under the social tent
- 6 General Tickets
- Full-page Advertisement and special recognition in the event program
- 2 Reserved Tables to enjoy event with guests
- 2 Bottles of Champagne for ceremonial toasting at match
- Individual banner at the field (sponsor provides)
- Display table and distribution of promotional materials during event
- Name and logo featured on Pacers & Polo webpage
- Dedicated social media post leading up to the event
- PA announcements during match providing recognition as presenting sponsor, including the opening ceremony and stomping of the divots during intermission

TEAM SPONSOR: \$2,500 (Two available)

- 6 VIP Tickets that includes ring-side access and brunch under the social tent
- 4 General Tickets
- Half-page ad Advertisement and special recognition in the event program
- 1 Reserved Table to enjoy event with guests
- 1 Bottle of Champagne for ceremonial toasting at match
- Individual banner at the field (sponsor provides)
- Name and logo featured on Pacers & Polo webpage
- Dedicated social media post leading up to the event
- PA announcements during match recognizing as team sponsor

CHUKKER SPONSOR: \$1,000

- 4 VIP Tickets that includes ring-side access and brunch under the social tent
- 4 General Tickets
- Quarter-page Advertisement and special recognition in the event program
- Individual banner at the field (sponsor provides)
- Name featured on Pacers & Polo webpage

MVP SPONSOR: \$1,000 (One available)

- 4 VIP Tickets that includes ring-side access and brunch under the social tent
- 4 General Tickets
- Quarter-page Advertisement and special recognition in the event program
- Individual banner at the field (sponsor provides)
- Name featured on Pacers & Polo webpage
- Opportunity to present MVP trophy with photo opportunity with MVP

BEST PONY SPONSOR: \$1,000 (One available)

- 4 VIP Tickets that includes ring-side access and brunch under the social tent
- 4 General Tickets
- Quarter-page Advertisement and special recognition in the event program
- Individual banner at the field (sponsor provides)
- Name featured on Pacers & Polo webpage
- Opportunity to present trophy to Best Playing Pony with photo opportunity with pony

TROPHY SPONSOR: \$1,000 (One available)

- 4 VIP Tickets that includes ring-side access and brunch under the social tent
- 4 General Tickets
- Quarter-page Advertisement and special recognition in the event program
- Individual banner at the field (sponsor provides)
- Name featured on Pacers & Polo webpage
- Banner placed on trophy table to recognize as Trophy Sponsor

CORPORATE SPONSOR: \$750

- 2 VIP Tickets that includes ring-side access and brunch under the social tent
- Name featured on Pacers & Polo webpage

A LA CARTE OPTIONS: \$500

- Quarter-page advertisement in the event program

SPONSORSHIP NOTES

- All sponsors will receive access to the VIP social tent, brunch, refreshments, access to ring-side area, VIP pictures, and Alumni Silent Auction.
- Sponsors may purchase additional VIP Tickets above what is included in their sponsorship at a cost of \$50 each.

BECOME A SPONSOR!

To secure a sponsorship or for more information, please contact Wesley Brown by email at wesley.brown@usca.edu or cell phone at (828) 467-0426. A payment form is also enclosed to secure a sponsorship.



PACERS AND POLO 2023 PAYMENT FORM

Please return this form by Friday, March 17, 2023, to the USC Aiken Alumni House or by mailing with payment to USC Aiken Alumni House at 471 University Parkway, Aiken, SC 29801. For more information, contact Wes Brown at wesley.brown@usca.edu.

Company/ Individual Name _____

Sponsorship Level _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Email _____

Signature _____

Check enclosed, payable to Aiken Partnership

I authorize the charge of \$ _____ to my: Mastercard VISA Discover AMEX

Card Number _____ Exp. Date _____

Signature _____