

**JAN 25-30
2027**



**University of
South Carolina
Aiken**

**AI & CYBER
INNOVATION WEEK
2027**



EVENT DETAILS

The **AI & Cyber Innovation Week** at USC Aiken is a signature event celebrating the future of technology, innovation and workforce development in artificial intelligence and cybersecurity. This confluence of public and private sector partners, industry leaders, faculty and students will explore emerging technologies through interactive exhibits, competitions, and hands-on learning experiences.

Event Sessions & Highlights to include:

- **AI & Cyber Expo:** Interactive exhibits showcasing real-world AI and cybersecurity innovations.
- **RSOC Live Simulations:** Insider look at how students and professionals detect and prevent cyber threats.
- **CyberPacers Challenge:** A fast-paced competition testing real-world cyber skills.
- **Future of AI Forum** – Panels discussing the ethical, social and economic impacts of AI and automation.
- **Workforce Development Summit:** Connecting employers with top student talent to strengthen the regional tech pipeline.
- **Innovation Pitch Competition:** Student and startup teams present tech-driven solutions for prizes and mentorship.
- **Networking Reception & Sponsor Showcase:** Exclusive sponsor engagement with faculty, students and industry partners.
- **STEM Outreach Day:** Interactive demos for K-12 students to spark interest in AI and cybersecurity careers.
- **Scholarship & Awards Luncheon:** Celebrating student achievement and recognizing sponsor contributions that drive innovation at USC Aiken.



SPONSORSHIP OPPORTUNITIES

AI Sponsor - \$25,000

- Premier logo placement on ALL materials (digital, print, signage, program)
- Opportunity to address attendees and introduce the keynote speaker
- Feature in all pre and post event email communications
- Priority exhibit space/tabling across campus
- Ten complimentary attendee registrations for full week access
- Recognition in all media outreach and press coverage

Quantum Sponsor - \$15,000

- Logo placement on all materials (digital, print, signage)
- Recognition from the podium during keynote session
- Feature in pre and post event communications
- Prime exhibit space/tabling across campus
- Six complimentary attendee registrations
- Recognition in selected media coverage

Cyber Sponsor - \$10,000

- Logo placement on digital and print materials
- Tabling opportunities across campus
- Recognition in pre-event communications
- Four complimentary attendee registrations

Data Sponsor - \$5,000

- Logo placement on digital and print materials
- Recognition on CyberWeek event website
- Two complimentary attendee registrations

Code Sponsor - \$2,500

- Logo placement on digital and print materials
- Recognition on CyberWeek event website
- Two complimentary attendee registrations

Exhibitor - \$500

- Exhibitor table in a high-traffic conference location for direct engagement with attendees
- Digital brand visibility on conference materials
- One complimentary attendee registration

Attendee - \$50/Day

- Full access to Pacer Concessions and interactive cyber demos
- Official Cyber Week swag kit,
- Boxed lunch and refreshments provided Friday & Saturday



**Sponsorship
Inquires**



**Contact:
Tom.Scott@usca.edu**

Sponsorships directly invest in student scholarships, community outreach and the next generation of future-ready cybersecurity and AI professionals.

Join us to fuel innovation, opportunity, and impact across the CSRA and beyond.

