

Your Four Year Plan

Year One

- Work on your General Education courses.
- Register for Comm A190
- Review requirements for your scholarships, grants, and other financial aid such as GPA and credit hours.
- Start going to ICE events.
- Attend *Get on Board Day* at the beginning of the semester to find clubs and organizations that you would be interested in joining.
- Become familiar with the Center for Student Achievement resources such as personal tutoring, the Writing Center, and Math Lab.
- Become familiar with the Counselor Center for Student Health Center resources available.
- Visit Career Services to find Work Study jobs on campus or part time jobs off campus.

Year Two

- Complete COMM A201 & A241
- Continue to take General Education courses.
- Select a major focus (Media Production or Media analysis)
- Get to know your faculty advisor!
- Visit the student Life Office to find out about Study Abroad opportunities
- Select a minor or cognate.
- Keep working on ICE events—you should have at least 8 complete by the end of this year!

Year Three

- Get active on campus and involved in organizations and clubs
- Finish remaining General Education courses
- Take upper-level Communication courses.
- Consider options for Capstone Experience.
- Finish ICE events by the end of this year!
- Apply to internships!

Year Four

- Enroll in Capstone in your last semester
- Complete upper level Communication courses.
- Check with your faculty advisor to make sure you have completed all degree requirements before the last semester begins.
- Connect with the Alumni Office to stay involved after graduation.
- Build a network with alumni, faculty, staff, and classmates.



Emerging Media

Why major in Emerging Media?

Studying media from historical, cultural, and ethical perspectives develops a strong understanding of media's role in our lives and society. This increase in media literacy along with experiences gained in graphic design, photography, videography, UX & UI design, social media analytics, and data visualization prepares you as an Emerging Media major to excel when joining the workforce. Majoring in Emerging Media prepares you to think critically about both media creation and media consumption. You will develop the high-demand skills employers desire in the fields of journalism, public relations, advertising, and many other professions.



To learn more about the
Communication program
visit us online.



Connect
with Beth!

Academic Advising

Beth Martin

First Year Academic Advisor

Email: Beth.Martin@usca.edu

Office Phone: 803-641-3206

Course Requirements–B.A. Emerging Media: 2023—2024

General Education:			50-53 Hours
Course Requirement	Credit Hours	Semester	Grade
ENGLISH			
ENGL A101– Composition *	3		
ENGL A102 - Composition & Literature *	3		
History of Civilization			
HIST A101 or A102	3		
Natural Science (with lab)			
ASTR, BIOL, Chem, GEOL, PHYS	4		
Oral Communication			
COMM A201*	3		
Mathematics (6-7 hrs.)			
HSSI A220	3		
Social and Behavioral Sciences (6 hrs. —2 different areas)			
PSYC, SOCY, ANTHR, ECON, POLI, GEOG	3		
Humanities (6hrs.—2 different areas)			
COMM A450 (non-western requirement)	3		
HIST, ARTH, MUSC, THEA, ENGL, PHIL, RELG, HSSI, HONS	3		
American Political Institutions			
POLI A201, HIST A201, or HIST A202	3		
College Requirements (15 Credit Hours in at least 3 of the following areas)			
Humanities, Fine Arts, Math/Stat/Logic, Natural Sciences, Social/Behavioral			
Sciences, and Foreign Languages			
Three hours from Social & Behavioral Sciences or Humanities must be in Non-Western Studies			

Major Requirements:				42 Hours
Core Requirements*	(30 hours)	Credit Hours	Semester	Grade
COMM A190 Intro Comm		3		
COMM A241 Public Speaking		3		
COMM A332 Writing Across the Media		3		
COMM A352 Media and Culture		3		
COMM A376 Visual Communication I		3		
COMM A379 Data Visualization		3		
COMM A345 Workplace Communication		3		
COMM A476 Visual Communication II		3		
COMM A478 Digital Storytelling		3		
COMM A497 or 499 Capstone		3		
Additional Requirements *	12 Hours	Credit Hours	Semester	Grade
Four Additional COMM and/or Studio Art Courses 300+				
COMM A__ or ARTS A__		3		
COMM A__ or ARTS A__		3		
COMM A__ or ARTS A__		3		
COMM A__ or ARTS A__		3		
Cognate* or Minor *		12-18 Hours		
Free Electives		14 Hours (min.)		
Total Hours Required		120 credit hours		

Inter-Curricular Events (ICE)		
Events for Graduation (16)		
1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	Shade in as you go!	

WPP Date:

WPP Score:

Non-Western Course (1 course)

Semester:

Writing-Intensive Courses

Required for Graduation (3)

Semester:

Semester:

Semester:

Mark as you go!

*must pass course with “C” or better

+pre-rec required

Academic Advisors

Advisor One (Fill in below)

Advisor Two (Fill in below)

The Center for Student Achievement

The staff in the Center for Student Achievement want you to be successful in your experience at USC Aiken. If there is something you need assistance with, please contact our office. The Center for Student Achievement is located on the first floor of the Gregg Graniteville Library behind the Learning Commons in suite 106.