



USC Aiken

Communication
and Emerging Media**First Year**

1st Semester (15 hours)			2nd Semester (16 hours)		
Course	Title	hrs	Course	Title	hrs
ENGL A101*	Composition	3	ENGL A102*	Composition and Literature	3
MATH A102/A103		3	Natural Science		4
COMM A190	Intro to Comm/Emerging Media	3	Social/Behavioral Science		3
Humanities		3	COMM A190	Intro to Comm/EM if not yet taken	3
Gen Ed Tier 2		3	Gen Ed Tier 2		3

Second Year

1st Semester (15 hours)			2nd Semester (15 hours)		
Course	Title	hrs	Course	Title	hrs
COMM A201*	Interpersonal Communication	3	COMM A241*	Public Speaking	3
COMM A332*	Writing Across the Media I	3	COMM A352*	Media and Culture	3
Gen Ed Tier 2		3	Gen Ed Tier 2		3
Elective/Humanities		3	HIST A201/202/POLI A201	American Pol. Institution Req	3
HIST A101/102	Global Culture Requirement	3	Minor/cognate*		3

Third Year

1st Semester (15 hours)			2nd Semester (15 hours)		
Course	Title	hrs	Course	Title	hrs
COMM A376*	Visual Communication I	3	COMM A450*	Intercultural Communication	3
COMM A345*	Workplace Comm	3	Comm A379*	Data Visualization	3
COMM A476*	Visual Communication II	3	COMM A478	Digital Storytelling	3
Elective/Humanities		3	Minor/Cog*		3
Minor/Cog*		3	Minor/Elective		3

Fourth Year

1st Semester (15 hours)			2nd Semester (14 hours)		
	Title	hrs	Course	Title	hrs
COMM A497/499*	Directed Capstone Internship	3	COMM A300+*		3
COMM A300+*		3	COMM A300+*		3
Minor/Cog*		3	Minor/Elective		3
Elective		3	Elective		3
Elective		3	Elective		2

Bachelor of Arts in Emerging Media
Major Map AY 24-25

Important Advising Information!

Recommended Gen Ed. Courses for Communication and Emerging Media Majors

Natural Sciences 4

BIOL A104 or BIOL A106 (All for non-biology majors)
CHEM A105
GEOL A103

Social and Behavioral Sciences 3

SOCY A101
PSYC A101
ANTH A101 or ANTH A102

Global Cultures 3

HIST A101 or HIST A102 (Advise students to take after ENGL 101 or equivalent. Not recommended for first semester.)

Humanities (at least two areas) 6

These are the ones for prepopulated schedules:
MUSC A173, MUSC A174, MUSC A175, MUSC A176, or MUSC A177
THEA A161
ENGL A150

Students should be encouraged to explore subjects they find interesting if not part of the prepopulated schedule.

English A101 and A102 6

Math/Statistics/Logic 3

MATH A102
MATH A103
Or Stats course

American Political Institutions 3

POLI A201, HIST A201, or HIST A202 (Advise students to take after ENGL 101 or equivalent. Not recommended for first semester.)

The Communication and Emerging Media department offers programs both online and in-person and we offer several courses over online courses over the summer. We highly recommend students consider taking summer courses.

*C or better required

Emerging Media Majors are strongly encouraged to pursue the Certificate in Strategic Communication. Make sure only 50% of those courses are Core required Comm courses.

Emerging Media Majors are strongly encouraged to minor in a subject rather than doing a cognate.

Emerging Media Majors are strongly encouraged to do a content creation project for their capstone experience. An E-Portfolio is required for graduation.