

First Year

1st Semester (15 hrs)			2nd Semester (15 hrs)		
Course	Title	hrs	Course	Title	hrs
ENGL A101*	Composition	3	ENGL A102*	Composition and Literature	3
SCHOOL REQ.	School Requirement (MATH A108 if needed)	3	BADM A298	Information Management	3
HIST A101/102	GEN ED Global Cultures	3	MATH A122	Survey of Calculus	3
GEN ED	Humanities	3	ECON A221/2	Macro or Microeconomics	3
BADM A225	Principles of Financial Acct.	3	SCHOOL REQ.	School Requirement	3

Second Year

1st Semester (16 hrs)			2nd Semester (14 hrs)		
Course	Title	hrs	Course	Title	hrs
STAT A201	Elementary Statistics	3	BADM A226	Principles of Managerial Acct.	3
GEN ED	Natural Science	4	BADM A299	Business Analytics	3
POLI A201 HIST A201/A202	GEN ED: American Political Institutions	3	ELEC	Free Elective**	3
COMM A201/241	GEN ED Oral Communications	3	BADM A245	Business Communication	3
ECON A221/2	Macro or Microeconomics	3	ELECT	Free Elective**	2

Third Year

1st Semester (15 hrs)			2nd Semester (15 hrs)		
Course	Title	hrs	Course	Title	hrs
BADM 250	Principles of Marketing	3	BADM A379	Business & Society	3
BADM A363	Business Finance	3	Business	Technology or Analytics Elective	3
BADM A271	Principles of Management	3	MKTG A457	Marketing Research	3
GEN ED	Humanities	3	SCHOOL REQ.	School Requirement	3
ELECT	Free Elective**	3	BADM 300+	Business level A300 & above	3

Fourth Year

1st Semester (15 hrs)			2nd Semester (15 hrs)		
Course	Title	hrs	Course	Title	hrs
MGMT A475	Operation & Supply Chain Mgmt	3	BADM A383	International Business	3
MKTG A455	Consumer Behavior	3	BADM A478	Strategic Management	3
MKTG A____	Concentration Choice	3	MKTG A____	Concentration Choice	3
BADM 300+	Business level A300 & above	3	BADM 300+	Business level A300 & above	3
BADM 300+	Business level A300 & above	3	BADM 300+	Business level A300 & above	3

*Must earn a C or better.

**Free Electives may be used to earn a minor, certificate, or second concentration.

Note: Courses designated as GEN ED may be switched with other courses in this category.

-Students should consult their bulletin, DegreeWorks, and Academic Advisor to ensure that all degree requirements are met.