

Adam D. Pazda
Associate Professor

Department of Psychology
University of South Carolina Aiken
471 University Parkway
Aiken, SC 29801

(803) 641-3471
adamp@usca.edu

Education

Ph.D., Social-Personality Psychology, University of Rochester	2015
M.A., Social-Personality Psychology, University of Rochester	2012
B.A., Psychology, <i>Summa cum laude</i> , University of Houston	2008

Professional appointments

Associate Professor of Psychology, University of South Carolina Aiken	2021-present
Assistant Professor of Psychology, University of South Carolina Aiken	2015-2021

Peer-reviewed journal articles (*denotes student collaborator)

Pazda, A.D., Thorstenson, C.A., & Fetterman, A.K. (2024). Colorfulness influences perceptions of valence and arousal. *Journal of Experimental Psychology: General*, 153, 145-158.

*Hall, K., & Pazda, A.D. (2024). The roles of gender and employment status in abdication decisions. *Psychological Reports*, 124, 419-431.

*Wolkowicz, N., Ham, L., Carrigan, M., & Pazda, A.D. (2023). An experimental examination of trait and momentary fear of missing out (FoMO) in predicting alcohol craving and drinking likelihood. *Psychology of Addictive Behaviors*, 84, 245-256.

*Parent, A., Carrigan, M., & Pazda, A.D. (2023). The impact of viewing opioid overdose photos on stigma, desire for social distance, and willingness to help. *Stigma and Health*, 8, 462-466.

Thorstenson, C.A., McPhetres, J., Pazda, A.D., & Young, S. (2022). The role of facial color in emotion disambiguation. *Emotion*, 22, 1604-1613.

Host'ovecký, M., Riegert, J., Pazda, A.D., & Prokop, P. (2022). Skin conductivity responses to images of war and sports in men and women: an evolutionary perspective. *Adaptive Human Behavior and Physiology*, 8, 263-279.

Thorstenson, C.A., Pazda, A.D., & Krumhuber, E.G. (2021). The role of facial blushing and paling on emotion perception and memory. *Motivation and Emotion*, 45, 818-830.

- Pazda, A.D., Thorstenson, C.A., & Elliot, A.J. (2021). The effect of red on attractiveness for highly attractive women. *Current Psychology*, 42, 8066-8073.
- Prokop, P., Zvaríková, M., Zvarík, M., Pazda, A.D., & Fedor, P. (2021). The effect of animal bipedal posture on perceived cuteness, fear, and willingness to protect them. *Frontiers in Ecology and Evolution*, 9:681241.
- Thorstenson, C.A., & Pazda, A.D. (2021). Facial redness influences social approach-avoidance through social perception. *Cognition and Emotion*, 35, 970-985.
- Onyishi, I., Nwonyi, S., Pazda, A.D., & Prokop, P. (2021). Attitudes and behaviour toward snakes on the part of Igbo people in southeastern Nigeria. *Science of the Total Environment*, 763, 143045.
- Thorstenson, C.A., Pazda, A.D., & Lichtenfeld, S. (2020). Facial blushing influences perceived embarrassment and related social functional evaluations. *Cognition and Emotion*, 34, 413-426.
- Thorstenson, C., Pazda, A.D., & Elliot, A. (2020). Human trichromatic versus dichromatic color vision and social perception of facial color. *Personality and Social Psychology Bulletin*, 46, 51-63.
- Prokop, P., & Pazda, A.D. (2020). Individual differences in preference for risky behaviors during courtship. *Scandinavian Journal of Psychology*, 61, 560-564.
- Fančovičová, J., Prokop, P., Szikhart, M., & Pazda, A.D. (2020). Snake coloration does not influence children's detection time. *Human Dimensions of Wildlife*, 25, 489-497.
- Pazda, A.D. & Thorstenson, C.A. (2019). High chroma colors increase perceived extraversion and openness for zero-acquaintance judgments. *Personality and Individual Differences*, 147, 118-127.
- Thorstenson, C., Pazda, A.D., Young, S., & Slepian, M. (2019). Incidental cues to threat and racial categorization. *Social Cognition*, 37, 389-404.
- Thorstenson, C.A., Pazda, A.D., Young, S., & Elliot, A.J. (2019). Face color facilitates the disambiguation of confusing emotion expressions: Toward a social functional account of face color in emotion communication. *Emotion*, 19, 799-807.
- Pazda, A.D., & Thorstenson, C.A. (2018). Extraversion predicts a preference for high-chroma colors. *Personality and Individual Differences*, 127, 133-138.
- Thorstenson, C.A., Elliot, A.J., Pazda, A.D., Perrett, D.I., & Xiao, D. (2018). Emotion-color associations in the context of the face. *Emotion*, 18, 1032-1042.
- Young, S., Thorstenson, C.A., & Pazda, A.D. (2018). Facial redness, expression, and masculinity influence perceptions of anger and health. *Cognition and Emotion*, 32, 49-60.

- Thorstenson, C.A., Pazda, A.D., & Elliot, A.J. (2017). Subjective perception of color differences is greater for faces versus nonfaces. *Social Cognition*, 35, 299-312.
- Thorstenson, C.A., Pazda, A.D., Elliot, A.J., & Perrett, D.I. (2017). Facial redness increases men's perceived healthiness and attractiveness. *Perception*, 46, 650-664.
- Pazda, A.D., & Elliot, A.J. (2017). Processing the word red can influence women's perceptions of men's attractiveness. *Current Psychology*, 36, 316-323.
- Prokop, P., & Pazda, A.D. (2016). Women's red clothing can increase mate guarding from their male partner. *Personality and Individual Differences*, 98, 114-117.
- Pazda, A.D., Thorstenson, C.A., Elliot, A.J., & Perrett, D. I. (2016). Women's facial redness increases their perceived attractiveness: Mediation through perceived healthiness. *Perception*, 45, 739-754.
- Prokop, P., Pazda, A.D., & Elliot, A.J. (2015). Effects of conception risk and sociosexuality on females' attraction to male red. *Personality and Individual Differences*, 87, 166-170.
- Pazda, A.D., Prokop, P., & Elliot, A.J. (2014). Red and romantic rivalry: Viewing another woman in red increases perceptions of sexual receptivity, derogation, and intentions to mate-guard. *Personality and Social Psychology Bulletin*, 40, 1260-1269.
- Pazda, A.D., Elliot, A.J., & Greitemeyer, T. (2014). Perceived sexual receptivity and fashionableness: Separate paths linking red and black to perceived attractiveness. *Color Research and Application*, 39, 208-212.
- Elliot, A.J., Greitemeyer, T., & Pazda, A.D. (2013). Women's use of red clothing as a sexual signal in intersexual interaction. *Journal of Experimental Social Psychology*, 49, 599-602.
- Elliot, A.J., Tracy, J.L., Pazda, A.D., & Beall, A.T. (2013). Red enhances women's attractiveness to men: First evidence suggesting universality. *Journal of Experimental Social Psychology*, 49, 165-168.
- Elliot, A.J., & Pazda, A.D. (2012). Dressed for sex: Red as a female sexual signal in humans. *PLoS ONE*, 7 (4), e34607.
- Pazda, A.D., Elliot, A.J., & Greitemeyer, T. (2012). Sexy red: Perceived sexual receptivity mediates the red-attraction relation in men viewing women. *Journal of Experimental Social Psychology*, 48, 787-790.

Book chapters (*denotes student collaborator)

- Harpine, E.C., & Pazda, A.D. (2019). Is group-centered prevention better than classroom instruction for test-prep programs for end-of-year testing? In E.C. Harpine (Ed.), *After-School Programming and Intrinsic Motivation - Teaching At-Risk Students to Read*. Springer.

- *Cederstrom, C., & Pazda, A.D. (2019). Creating a sustainable ongoing after-school program. The story of new leadership. In E.C. Harpine (Ed.), *After-School Programming and Intrinsic Motivation - Teaching At-Risk Students to Read*. Springer.
- Pazda, A.D. & Greitemeyer, T. (2015). Color in romantic contexts in humans. In A.J. Elliot, M. Fairchild, & A. Franklin (Eds.), *Handbook of Color Psychology*. Cambridge, England: Cambridge University Press.
- Pazda, A.D., & Elliot, A.J. (2012). The color of attraction: How red influences physical appeal. In M. Paludi (Ed.), *The Psychology of Love*. Santa Barbara, CA: Praeger.
- Pazda, A.D., Elliot, A.J., & Greitemeyer, T. (2012). The color of sexuality: Female red displays are used and perceived as a sexual signal. In A. Columbus (Ed.), *Advances in Psychology Research, Volume 89*. Hauppauge, NY: Nova.

Grants (*denotes student collaborator)

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|---|------|
| SC Research Foundation, Magellan (\$2,460)
<i>The black clothing effect and perceptions of aggression: Impacts of gender and skin color</i>
*Chloe Powell & Adam Pazda | 2024 |
| USC Aiken Center for Research Excellence, Connections (\$680)
<i>Examining the degree to which experiencing awe influences perceptions of living a meaningful life</i>
*Emma Leopard & Adam Pazda | 2024 |
| University of South Carolina RISE (\$6,000)
<i>Social media use predicts depression and anxiety for people with an avoidant social goal-orientation</i>
Adam Pazda | 2023 |
| SC Research Foundation, Magellan (\$2,750)
<i>Personality Correlates of Interest in BDSM Sexual Behaviors</i>
*Laura Williams & Adam Pazda | 2023 |
| SC Research Foundation, Magellan (\$2,700)
<i>Complex trauma and online communities: How social media use moderates psychological need satisfaction</i>
*Madeline Riggins & Adam Pazda | 2022 |
| USC Aiken Center for Research Excellence, Connections (\$925)
<i>Exploring how social approach/avoidance, active/passive social media use, and gender predict well-being</i>
*Diego Sojo & Adam Pazda | 2022 |

USC Aiken Center for Research Excellence, Connections (\$1,000) <i>Authenticity, psychological needs, and self-esteem</i> *Catelyne Bello & Adam Pazda	2022
Summer Scholars Institute (\$8,000) <i>Exploring how psychological need satisfaction and intrinsic goals predict well-being</i> *Diego Sojo & Adam Pazda	2021
University of South Carolina RISE (\$6,000) <i>Exploring how the chroma and lightness content of visual imagery relates to emotions</i> Adam Pazda	2020
SC Research Foundation, Magellan (\$2,750) <i>Increasing psychological well-being through exposure to nature in virtual reality</i> *Brandon Hill & Adam Pazda	2020
USC Aiken Center for Research Excellence, Connections (\$966) <i>Implicit associations between color and extraversion</i> *Cassandra Negrete & Adam Pazda	2020
USC Aiken Center for Research Excellence, Connections (\$966) <i>Mind-wandering and anxiety while reading easy and difficult texts</i> *Victoria Cooper & Adam Pazda	2020
University of South Carolina RISE (\$5,736) <i>Gaze attention toward pictures varying in chroma content as a function of extraversion</i> Adam Pazda	2019
Summer Scholars Institute (\$7,000) <i>Exploring how emotions color our world: A spectral analysis of photographs</i> *Jamal Lopez & Adam Pazda	2018
SC Research Foundation, Magellan (\$2,750) <i>Perception and political attitudes: Does perceived bias of news networks affect attitudes toward news content?</i> *Jamal Lopez & Adam Pazda	2018
SC Research Foundation, Magellan (\$5,500) <i>Perspective-taking and stigma reduction toward convicted felons</i> *Gabby Gray, *Sarah Przywara, & Adam Pazda	2018
University of South Carolina RISE (\$5,736) <i>Extraversion predicts a preference for high-chroma colors</i> Adam Pazda	2017

SC Research Foundation, Magellan (\$2,969) <i>Perspective taking and self-other overlap: How self-compassion mitigates the negative effect of blame on helping behavior</i> *Emma Nettles & Adam Pazda	2017
SC Research Foundation, Magellan (\$3,000) <i>Intrinsic motivation and reading improvement with at-risk students</i> *Collytte Cederstrom, & Adam Pazda	2017
Society for Personality and Social Psychology (\$1,307) <i>Investigating the degree to which clothing color increases sexual harassment</i> Adam Pazda	2016

Invited Talks

- Pazda, A. D. (2019, November). Keynote address, South Carolina Psychological Association Academic Day. Columbia College, Columbia, SC.
- Pazda, A. D. (2019, February). Effects of color on human psychological functioning. American Museum of Natural History, New York, NY.
- Pazda, A. D. (2018, October). Mejorando la raza: Racism in Latino culture. USCA intercultural enrichment event, Aiken, SC.
- Pazda, A. D. (2013, November). The effect of red clothing on men's perceptions of female attractiveness. National Geographic, New York, NY.

Conference presentations (*denotes student collaborator)

- *Sojo, D., & Pazda, A.D. (2024, March). Examining how perceived marginalization predicts using the representativeness heuristic. Poster presented at the Southeastern Psychological Association annual conference, Orlando, FL.
- *Shelby, K., *Richardson, N., *Eubanks, R., & Pazda, A.D. (2024, March). Examining the relative contributions of emotion regulation and psychological need satisfaction on well-being. Poster presented at the Southeastern Psychological Association annual conference, Orlando, FL.
- *Waterman, H., *Kight, K., *Brady, A., & Pazda, A.D. (2024, March). Does experiencing awe reduce perceptions of a meaningful life? Poster presented at the Southeastern Psychological Association annual conference, Orlando, FL.
- *Gossett, K., & Pazda, A.D. (2024, March). The relationship between LGB minorities and self-perceived pornography addiction. Poster presented at the Southeastern Psychological Association annual conference, Orlando, FL.

- *Sojo, D., & Pazda, A.D. (2023, April). Motives for using social media predict psychological well-being. Poster presented at the Southeastern Psychological Association annual conference, New Orleans, LA.
- *Bello, C., *Dezanet, L., & Pazda, A.D. (2023, April). Authenticity, psychological needs, and self esteem. Poster presented at the Southeastern Psychological Association annual conference, New Orleans, LA.
- *Williams, L., & Pazda, A.D. (2023, February). Personality correlates of interest in BDSM sexual behaviors. Poster presented at the Society for Personality and Social Psychology annual meeting, Atlanta, GA.
- *Hill, B., *Settepani, M., & Pazda, A.D. (2022, April). Psychological needs and personality traits predict unique variance in well-being. Poster presented at Discover USC, Columbia, SC.
- *Drake, B., & Pazda, A.D. (2022, April). Examining dehumanization of people with schizophrenia. Poster presented at Discover USC, Columbia, SC.
- *Sojo, D., & Pazda, A.D. (2022, April). Exploring how social approach/avoidance, active/passive social media, and gender predict well-being. Poster presented at Scholar Showcase, Aiken, SC.
- *Sojo, D., & Pazda, A.D. (2021, October). Goal orientations and psychological well-being. Poster presented at STEM in the Alley, Aiken, SC.
- *Peka, S., *Drake, B., & Pazda, A.D. (2021, April). Religious priming and benevolent sexism: Women's resistance. Poster presented at Discover USC, Columbia, SC.
- Pazda, A.D., & Thorstenson, C.A. (2020, February). Extraversion and gaze attention toward colorful photographs. Poster presented at the 20th annual meeting for the Society for Personality and Social Psychology, New Orleans, LA.
- *Parent, A., Carrigan, M., & Pazda, A.D. (2019, November). Bringing community problems out of the shadows or fueling the stigma? Impact of opioid overdose photos on addiction stigma, explicit bias, willingness to help, and support for policy items. Poster presented at the 53rd annual convention for the Association for Behavioral and Cognitive Therapies, Atlanta, GA.
- *Wolkowicz, N., Ham, L., Carrigan, M., & Pazda, A.D. (2019, November). An experimental examination of state-level "Fear of Missing Out" and alcohol cues on reported drinking likelihood. Poster presented at the 53rd annual convention for the Association for Behavioral and Cognitive Therapies, Atlanta, GA.
- *Deegan, A., & Pazda, A.D. (2019, November). Colorful imagery captures the visual attention of extraverts. Poster presented at STEM in the Alley, Aiken, SC.

- *Gray, G., *Przywara, S., & Pazda, A.D. (2019, March). Perspective-taking and stigma reduction toward convicted felons. Poster presented at the Southeastern Psychological Association annual conference, Jacksonville, FL.
- *Peka, S., *Bland, C. *Pickens, D., *Sumpter, N, & Pazda, A.D. (2019, April). Revisiting the "less is better" effect: Examining perceived usefulness of gifts. Poster presented at Discover USC, Columbia, SC.
- *Deegan, A., *Cunningham, E., *Eyth, S., *Wolfe, K., & Pazda, A.D. (2019, April). Counterfactual Thinking and the First Instinct Fallacy: Should I Stay or Should I go? A replication and extension. Poster presented at Scholar Showcase, USC Aiken.
- *Crespo, H., *Duffield, M., *Melvin, S., *Kneese, H., & Pazda, A.D. (2019, April). The Desired Number of Sexual Partners as a Function of Gender, Sexual Risks, and the Meaning of "Ideal." Poster presented at Scholar Showcase, USC Aiken.
- *Risher, B., *Ham, R., *Johnson, S., *Allen, T., & Pazda, A.D. (2019, April). Poetically Influenced. Poster presented at Scholar Showcase, USC Aiken.
- *Bull, J., *Hill, B., *Thomas, K., *Anzuoni, L., & Pazda, A.D. (2019, April). Luck, Knowledge, and Thinking Styles. Poster presented at Scholar Showcase, USC Aiken.
- Pazda, A.D., Thorstenson, C.A., & Fetterman, A. (2019, February). Color intensity conveys positive valence in photographs. Poster presented at the 19th annual meeting for the Society for Personality and Social Psychology, Portland, OR.
- Thorstenson, C.A., Pazda, A.D., & Elliot, A.E. (2019, February). Social perception of facial color for human trichromatic versus dichromatic color vision. Poster presented at the 19th annual meeting for the Society for Personality and Social Psychology, Portland, OR.
- *Cederstrom, C., & Pazda, A.D. (2018, August). Intrinsic motivation and reading improvement with at-risk students. Poster presented at APA, San Francisco, CA.
- *Lopez-Lopez, J., & Pazda, A.D. (2018, July). Relationships between chroma, lightness, and emotions in photographs. Poster presented at Summer Scholars Institute, Aiken, SC.
- *Deegan, A., *Good, J., *Lopez-Lopez, H., & Pazda, A.D. (2018, April). Red, threat, and race categorizations. Poster presented at Discover USC, Columbia, SC.
- *Good, J., & Pazda, A.D. (2018, April). Assessing the relationship between social media usage and academic success. Poster presented at Scholar Showcase, Aiken SC.
- *Gray, G., *Przywara, S., *Cederstrom, C., & Pazda, A.D. (2018, April). Effects of facial expression and coloration on electrodermal activity. Poster presented at Discover USC, Columbia, SC.

- *Smith, N., *Ryan, K., *Lopez, H., & Pazda, A.D. (2018, April). Gender and vehicle type as mediators for aggression while driving. Poster presented at Scholar Showcase, Aiken SC..
- *Bedenbaugh, Y., & Pazda, A.D. (2018, April). Belief in conspiracy theories and cognitive biases. Oral presentation at Scholar Showcase, Aiken SC.
- *Nall, H., & Pazda, A.D. (2018, April). Conspicuous conservation: A direct replication attempt of Griskevicius et al., 2010. Poster presented at Discover USC, Columbia, SC.
- *Shakal, E., & Pazda, A.D. (2018, April). When might makes right: Moral superiority and decision making for others. Poster presented at Discover USC, Columbia, SC.
- Pazda, A.D., & Legate, N. (2018, March). "She's asking for it": Red clothing leads to blaming the victim of sexual assault. Poster presented at the 19th annual meeting for the Society for Personality and Social Psychology, Atlanta, GA.
- Ellison, A., Philipp, M., *Siebach, E., *McDonald, P., *Zack, A., & Pazda, A.D. (2018, March). Initial report of longitudinal data for trauma-exposed veterans and active military personnel completing the Saratoga War Horse Program: Exploring the impact of an equine-based alternative program. Poster presented at the Southeastern Psychological Association annual conference, Charleston, SC.
- Thorstenson, C.A., Pazda, A.D., & Elliot, A.E. (2018, March). Does viewing attractive faces influence facial blushing? Poster presented at the 19th annual meeting for the Society for Personality and Social Psychology, Atlanta, GA.
- *Knoll, A., Carrigan, M., Elzy, M., & Pazda, A.D. (2018, March). Greek involvement and alcohol consumption: The Theory of Planned Behavior and its mediating influence. Poster presented at the 19th annual meeting for the Society for Personality and Social Psychology, Atlanta, GA.
- *Nettles, E., & Pazda, A.D. (2018, March). Perspective taking and self-other overlap: How self-compassion mitigates the negative effect of blame on helping behavior. Poster presented at the 19th annual meeting for the Society for Personality and Social Psychology, Atlanta, GA.
- *Wolkowicz, N., Pazda, A.D., & Carrigan, M. (2017, June). Fear of missing out and collegiate alcohol use: An examination of relationship and direction. Poster presented at the annual meeting for the Research Society on Alcoholism, Denver, CO.
- *Mathis, T., *Gray, G., & Pazda, A.D. (2017, April). Investigating gaze attention to colors as a function of extraversion: An eye-tracking study. Poster presented at Discover USC (Columbia, SC) and Scholar Showcase (Aiken, SC).
- *Przywara, S., *Thompson, A., *Padro-Perez, D., & Pazda, A.D. (2017, April). Red clothing reduces perceived severity of sexual harassment. Poster presented at Discover USC (Columbia, SC) and Scholar Showcase (Aiken, SC).

- *Shakal, E., *Nettles, E., & Pazda, A. (2017, April). Does ostracizing a member of a despised outgroup undermine psychological need satisfaction? Poster presented at Discover USC (Columbia, SC) and Scholar Showcase (Aiken, SC).
- *Nettles, E., & Pazda, A.D. (2017, March). Perceiving color increases happiness and arousal. Poster presented at the Southeastern Psychological Association annual conference, Atlanta, GA.
- Thorstenson, C.A., & Pazda, A.D. (2017, January). Perceived health mediates the effect of facial redness on men's attractiveness. Poster presented at the 18th annual meeting for the Society for Personality and Social Psychology, San Antonio, TX.
- Pazda, A.D., & Thorstenson, C.A. (2017, January). Personality traits predict color preferences. Poster presented at the 18th annual meeting for the Society for Personality and Social Psychology, San Antonio, TX.
- *Weissman, D., *Mukherjee, L., Thorstenson, C., Pazda, A.D., & Elliot, A. (2016, May). Facial redness increases women's attractiveness: Mediation through perceived healthiness. Poster presented at the 3rd annual SPAWN conference, Syracuse, NY.
- *Defontes, C., Reese, M., Thorstenson, C., Young, S., & Pazda, A.D. (2016, May). Facial redness influences social judgments differently depending on rating characteristics. Poster presented at the 3rd annual SPAWN conference, Syracuse, NY.
- Pazda, A. D., Thorstenson, C. A., & Elliot, A. J. (2016, January). High-chroma colors increase perceived extraversion and openness for zero-acquaintance judgments. Poster presented at the 17th annual meeting for the Society for Personality and Social Psychology, San Diego, CA.
- Thorstenson, C. A., Pazda, A. D., & Elliot, A. J. (2016, January). Faces enhance subjective perception of color differences. Poster presented at the 17th annual meeting for the Society for Personality and Social Psychology, San Diego, CA.
- *Hallagan, C., *Johnson, E., Pazda, A. D., Thorstenson, C. A., & Elliot, A. J. (2015, May). Bold colors and bold personalities: Chroma influences perceived extraversion and openness for zero-acquaintance judgments. Poster presented at the 2nd annual SPAWN conference, Buffalo, NY.
- *Brimmer, M., Pazda, A. D., Thorstenson, C. A., & Elliot, A. J. (2015, May). The redder the better: Facial redness increases men's attractiveness. Poster presented at the 2nd annual SPAWN conference, Buffalo, NY.
- *Boerner, S., Thorstenson, C. A., Pazda, A. D., & Elliot, A. J. (2015, May). Faces enhance perception of color differences. Poster presented at the 2nd annual SPAWN conference, Buffalo, NY.
- *Bendesky, S., Thorstenson, C. A., Pazda, A. D., & Elliot, A. J. (2015, May). Sadness impairs color perception. Poster presented at the 2nd annual SPAWN conference, Buffalo, NY.

- Pazda, A. D. & Elliot, A. J. (2015, February). Initial attractiveness moderates the red-attraction effect for men viewing women. Poster presented at the 16th annual meeting for the Society for Personality and Social Psychology, Long Beach, CA.
- *Oh, D., *Hernandez, E., Thorstenson, C. A., Pazda, A. D., & Elliot, A. J. (2014, May). Depression and color perception. Poster presented at the 1st Annual SPAWN conference, Rochester, NY.
- Pazda, A. D., Prokop, P., & Elliot, A. J. (2014, February). Red and romantic rivalry: Viewing another woman in red increases perceptions of sexual receptivity, derogation, and intentions to mate-guard. Poster presented at the 15th annual meeting for the Society for Personality and Social Psychology, Austin, TX.
- Pazda, A.D., Elliot, A.J., & Greitemeyer, T. (2013, February). Perceived sexual receptivity and fashionableness: Separate paths linking red and black to perceived attractiveness. Poster presented at the 14th annual meeting for the Society for Personality and Social Psychology, New Orleans, LA.
- Pazda, A.D., Elliot, A.J., & Greitemeyer, T. (2012, February). Sexy red: Perceived sexual receptivity mediates the red-attraction relation in men viewing women. Poster presented at the 13th annual meeting for the Society for Personality and Social Psychology, San Diego, CA.
- Petty, K. N. & Pazda, A. D. (2010, February). Authenticity in romantic relationships. Poster presented at the 11th annual meeting for the Society for Personality and Social Psychology, Las Vegas, NV.

Master's thesis mentoring

Chair

Courtney Merchant - *Effects of skin color and clothing color on perceived violence and aggression*
 Kayla Tamas - *"Your biological clock is ticking": Examining stigma of childless men and women*
 Emily Shakal - *Moral superiority and its effects on decision making for others*
 Lauren Baroni - *The effect of religious priming on negative attitudes towards the LGBT community*
 Zane Repp - *Examining entitlement and antagonism as distinguishing features of narcissism*
 Jayma Goodwin – *Attachment styles predict grief after the loss of a loved one*
 Emma Nettles – *Psychological need thwarting after ostracizing a member of a despised outgroup*
 Brandon Hill – *The relation between sexism and perceived competence of women in the workforce*
 Kristin Rutland – *Giving and receiving autonomy support predicts relationship satisfaction*
 Brianna Drake – *Dehumanization of individuals with schizophrenia*
 Laney Dezanet – *Investigating authenticity as a mediator between attachment dimensions and distress*

Committee member

Noah Wolkowicz	Anne Parent	Jenna Taylor	Diamond Pilgrim
Alex Knoll	Danielle Cooper	Jordan Cox	Lily Anzuoni
Jessie Light	Chelsea Henry	Christine White	Asia Johnson
Jessica Morrison	Ian Kloss	Jamie Glass	Sydney Strother
Bre Nevils	Alyssa Zack	Samantha Peka	

Honors and awards

University of South Carolina Aiken Teaching Excellence Award recipient	2024
Bridgestone/Firestone Endowed Professor in Social and Behavioral Sciences	2024
University of South Carolina Aiken Scholarly Activity Award recipient	2022
HAS Travel Award	2016-2024
University of South Carolina Aiken Teaching Excellence Award nominee	2017/20/21/22/23/24
University of South Carolina Aiken Scholarly Activity Award nominee	2019/21/22
Alfred Baldwin award for Excellence in Research	2014
University of Rochester Travel Award	2013, 2014
Helen & Vincent Nowlis award for Excellence in Teaching	2013
Society for Personality and Social Psychology Travel Award	2013
Richard and Thomas Franklin Scholarship	2008
Laurie Callicut Research Scholarship	2008
University of Houston Social Sciences Scholarship	2008

Courses taught

Human Sexuality	Quantitative Analyses for Behavioral Sciences
Introduction to Psychology	Quantitative Analyses Laboratory
Method and Design in the Behavioral Sciences	Social Psychology and Human Diversity (graduate)
Motivation	Social Psychology
Motivation Research Laboratory	Social Research Laboratory
Psychology of Close Relationships	Judgment and Decision Making
Psychological Statistics (graduate)	Judgment and Decision Making Laboratory

Ad-hoc reviewer

<i>Basic and Applied Social Psychology</i>	<i>Journal of Nonverbal Behavior</i>
<i>Behavioral Ecology and Sociobiology</i>	<i>Journal of Personality</i>
<i>Caravel</i>	<i>Journal of Personality & Social Psychology</i>
<i>Color Research and Application</i>	<i>Journal of Social and Personal Relationships</i>
<i>Current Psychology</i>	<i>Journal of the South Carolina Academy of Science</i>
<i>Ethology</i>	<i>Motivation and Emotion</i>
<i>European Journal of Social Psychology</i>	<i>Personality and Individual Differences</i>
<i>Evolution and Human Behavior</i>	<i>Personality Science</i>
<i>Evolutionary Behavioral Sciences</i>	<i>PLoS ONE</i>
<i>Evolutionary Psychology</i>	<i>Political and Military Sociology: An Annual Review</i>
<i>Frontiers in Psychology</i>	<i>Psychological Reports</i>
<i>Journal of Applied Social Psychology</i>	<i>Psychology Research and Behavior Management</i>
<i>Journal of Business Research</i>	<i>Psychophysiology</i>
<i>Journal of Cognitive Psychology</i>	<i>Sage Open</i>
<i>Journal of Environmental Psychology</i>	<i>Scandinavian Journal of Psychology</i>
<i>Journal of Experimental Psychology: General</i>	<i>Scientific Reports</i>
<i>Journal of Experimental Social Psychology</i>	<i>Transactions on Human-Robot Interaction</i>
<i>Journal of Homosexuality</i>	<i>Vision Research</i>

Service

SPARC grant review committee, USC	2024
Promotion and tenure committee, USC Aiken	2023-2024
Honors, awards, and scholarship committee (HAS), USC Aiken (chair, 2024-2025)	2022-present
General education reform ad hoc work group, USC Aiken	2022
Student evaluations of teaching reform subcommittee, USC Aiken	2022-2023
RISE grant review committee, USC	2021
Undergraduate Research Action Team, USC Aiken	2020-present
Psi Chi faculty advisor, USC Aiken	2016-present
Research management coordinator, USC Aiken	2020-present
Academic assessment committee, USC Aiken (chair, 2020-2021)	2018-2021
Psychology department assessment coordinator, USC Aiken	2018-present
Excellence in teaching award subcommittee, USC Aiken	2018
Assistant professor of psychology search committee, USC Aiken	2017/19/20/21/22/23
Magellan scholar review committee, USC	2017/18/20
Student evaluations of teaching effectiveness committee, USC Aiken	2017
Collaborative Research and Education Project review committee	2017 - present
Excellence in advising award committee, USC Aiken	2017
Alumni relations sub-committee, USC Aiken	2015-2016
Master's thesis handbook sub-committee (chair), USC Aiken	2015-2016
Math instructor search committee, USC Aiken	2015
Graduate student resources committee, University of Rochester	2014-2015
Blackboard teaching resources committee, University of Rochester	2014-2015
Social psychology brown bag committee - chair, University of Rochester	2013
Student poster award committee, SPSP Conference, San Diego, CA	2012
Poster review committee, SPSP Conference, San Antonio, TX	2011

References

Christopher Thorstenson
Assistant Professor of Psychology
Rochester Institute of Technology
catpocs@rit.edu

Steven Young
Associate Professor of Psychology
Baruch College
steven.young@baruch.cuny.edu

Andrew Elliot
Professor of Psychology
University of Rochester
andye@psych.rochester.edu