

Learning Goal	Learning Objective	Spring 2020	Fall 2020	Spring 2021	Fall 2021	Spring 2022	Fall 2022	Spring 2023	Fall 2023	Spring 2024
Communication Skills	BSBA students will develop the written and oral communication skills necessary for success in their business careers.	Discuss, Generate & Implement Improvement Actions		BADM 345 WPP	Discuss, Generate & Implement Improvement Actions		BADM 345, WPP	Discuss, Generate & Implement Improvement Actions		BADM 345, WPP
Technological Skills	BSBA students will develop basic technological skills to prepare them for their business careers.			BADM 298*, 299*, & 300*			BADM 298*, 299*, & 300*			BADM 298*, 299*, & 300*
Global Perspective	BSBA students will acquire a global perspective of the modern business environment.		BADM 383			BADM 383			BADM 383	
Necessary Business Knowledge	BSBA students will acquire the basic business knowledge necessary for success in their business careers.		MFT, Surveys			MFT, Surveys			MFT, Surveys	
Ethical Decision Making and Social Responsibility	BSBA students will develop an appreciation for ethical decision-making, and the social responsibility of business to all stakeholders.		BADM 379			BADM 379			BADM 379	

* Since the Technology Courses (BADM 298, BADM 299, and BADM 300) are newly developed, they will be assessed every semester for the first year.