

BSBA Curriculum Map

BSBA core course - learning goal matrix						
BSBA Core Course		Learning Goals				
		Comm. Skills	Technology Skills	Global Perspective	Business Knowledge	Ethical & Social
ECON 221	Macro Econ.			I	I	
ECON 222	Micro Econ.			I	I	
BADM 225	Fin. Acct.				I, P	
BADM 226	Manag. Acct.				I, P	
BADM 290	Intro. to MIS in Bus.		I, P			
BADM 296	Bus. Statistics				I, P	
BADM 298*	Bus. Analytics I		I, P		I, P	
BADM 299*	Bus. Analytics II		R		R	
BADM 300	Bus. Analytics III		R, P		R, P	
BADM 345	Bus. Comm.	I, P				
BADM 350	Princ. of Marketg.				I, P	
BADM 363	Bus. Finance				I, P	
BADM 371	Prin. of Mgmt				I, P	
BADM 379	Soc. Ethics in Bus.				I	I, P
BADM 383	Intern. Business			I, P		
BADM 390	Mgmt Info. Systems		R, P		I	
MGMT 475	Ops. Mgmt.		I, P		R, P	
BADM 478	Strategic Mgmt.	R,P		R,P	I,P	R,P

Legend: I=Introduced, R=Reinforced, P=Practiced, M=Mastered
 Course in bold are used for the AoL process
 * Course introduced in the 2015-2019 assessment cycle