

## MBA Assessment Plan

Learning Goal		Annually	
Objective	Measure	Spring (Term 1&2)	Fall (Term 5 &6)
<b>Core Business Knowledge</b>			
Business knowledge	Direct-MFT exam	BADM 760 (MFT)	BADM 760 (MFT)
<b>Knowledge in Key Business Topics</b>			
Ethical Reasoning	Direct- Essay	BADM 720	
Ethical Reasoning	Indirect- Survey	Exit Survey	
Globalization	Direct- Essay	BADM 722	
Global Perspectives	Indirect- Survey	Exit Survey	
Managing in a Diverse Environment	Indirect- Survey		Exit Survey
Sustainability	Direct- Essay	BADM 720	
Sustainability Management	Indirect- Survey	Exit Survey	
<b>Analytical Skills</b>			
Business Analytics	Direct- Artifact		BADM 724
Analytical Skills	Direct- GLO-BUS for Analytical Skills		BADM 760 (GLO-BUS)
Analytical Skills	Direct- MFT exam	BADM 760 (MFT)	BADM 760 (MFT)
Analytical Skills	Indirect- Survey		Exit Survey
<b>Integration and Strategy</b>			
Creative Thinking & Sound Judgement	Direct- Essay		MGMT 715
Integration	Direct- MFT exam	BADM 760 (MFT)	BADM 760 (MFT)
Integrative Experience	Direct- GLO-BUS Simulation		BADM 760 (GLO-BUS)
Leading in Organizations	Direct- Question		BADM 760
Vision, Innovation/Creativity & Strategy	Direct- Project		BADM 760