

MBA Assessment Plan

Learning Goal		Annually		
Objective	Measure	Sp 2018 Term 1 & 2	Term 3/4	Term 5/6
Core Business Knowledge				
Business knowledge	Direct – MFT exam		BADM 760	BADM 760
Knowledge in Key Business Topics				
Ethical Reasoning I	Direct – Essay	BADM 720		
Ethical Reasoning II	Indirect – Survey		Exit Survey	Exit Survey
Globalization	Direct – Essay	BADM 722	BADM 722	
Global Perspectives	Indirect – Survey		Exit Survey	Exit Survey
Managing Diversity: Values/Perspectives	Direct - Question			MGMT 715
Managing in a Diverse Environment	Indirect – Survey		Exit Survey	Exit Survey
Sustainability	Direct – Essay			BADM 720
Sustainability Management	Indirect – Survey		Exit Survey	Exit Survey
Analytical Skills				
Business Analytics	Direct - Artifact	BADM 724		
Analytical Skills I	Direct - GLO-BUS for Analytical Skills		BADM 760	
Analytical Skills II	Direct – MFT exam	BADM 760	BADM 760	BADM 760
Analytical Skills III	Indirect – Survey	Exit Survey	Exit Survey	Exit Survey
Integration and Strategy				
Creative Thinking & Sound Judgement	Direct – Essay			BADM 760
Integration	Direct – MFT exam	BADM 760	BADM 760	BADM 760
Integrative Experience	Direct – GLO-BUS Simulation	BADM 760	BADM 760	BADM 760
Leading in Organizations	Direct - Question	BADM 760		
Vision, Innovation/Creativity & Strategy	Direct – Project		BADM 760	
Total Assessment Measures per full Term (Exit Survey = 1 Measure)		8	8	8

The Major Field Test (MFT) and GLO-BUS Simulation assess knowledge, skills, and integration as part of a capstone experience for every individual student; therefore, these areas are assessed every term.